DELL

15-075-108

FREE BONUS POSTER (DON'T TELL 'EM WHERE YOU GOT WHAT'S INSIDE!)

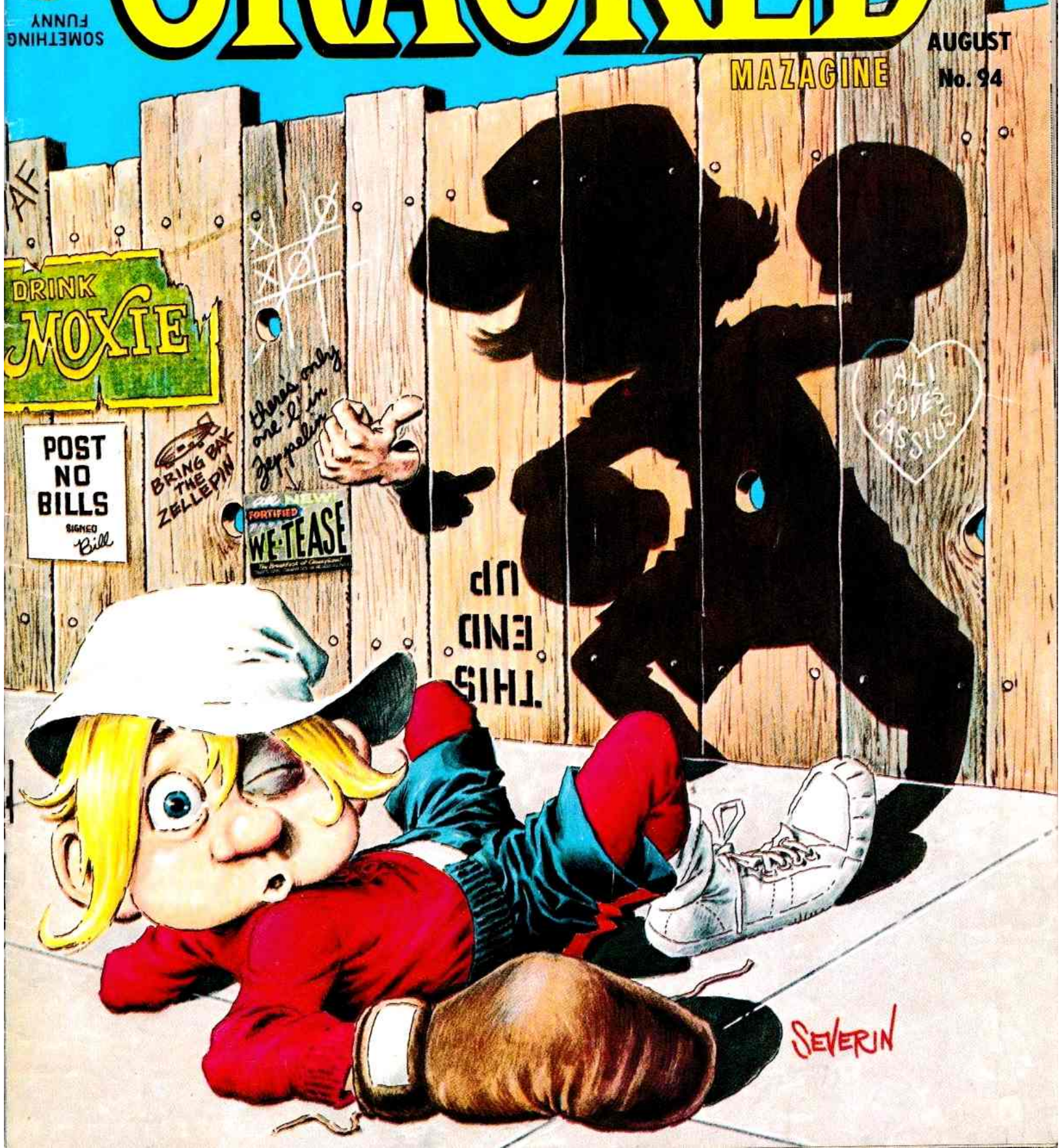
CRACKED

MAZAGINE

ONLY 40¢

AUGUST No. 94

SOMETHING FUNNY IS GOING ON HERE!



THIS
POSTER
STOLEN

NUMBER 94 AUGUST 1971

CRACKED

. . . ALL SERIOUSNESS ASIDE?

ROBERT C. SPROUL *publisher*

JIMM J. GRADY *editor*
JOHN SEVERIN, BILL WARD
VIC MARTIN, BOB TAYLOR
CHARLES RODRIGUES *artists*
PAUL LAIKIN, GEORGE GLADIR,
WARREN EMERY, ALAN HEWETSON
JOE KIERNAN, *writers*
STU UTTER, *p-p-p-proof r-r-r-reader*
SYLVESTER P. SMYTHE *janitor*

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FREE BONUS POSTER!

Carefully detach complete cover at staples and poster is ready for hanging!

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Your 'cut 'em off quick' quipper

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Let off some steam with these meanies!

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CRACKED FRANCHISES . . . . . 2 x 10
'Business on your own' fun!

IF FAMOUS PEOPLE HAD LISTENED TO THEIR MOTHERS 42
Mom takes it on the funny-bone!

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CRACKED MAGAZINE is published monthly, except February, April, June, December and copyright 1971 by Major Magazines, Inc., 235 Park Avenue South, New York, N.Y. 10011. Second class postage paid at New York, N.Y., and Sparta, Illinois. Publisher can accept no responsibility for unsolicited letters, manuscripts or artwork, although every effort will be made to return such matter when self-addressed, stamped envelope is included. Single copy price, 40 cents. Subscription (8 issues) in the United States and possessions $3.00. PRINTED IN THE UNITED STATES.

WHAT'S UP FRONT—Our Cover

When you're down and out, lift up your head and shout . . . OUCH! The last time Sylvester P. Smythe boxed shadows he had trouble putting exactly a dozen to each box. He used to lose count every time the sun went behind a cloud. So he put a flashlight in his mouth and everything was ok. Till he got the hiccups. And then the lightning bugs made work impossible.

GAMES FOR DAREDEVILS

A VISIT TO THE HOSPITAL

YOU'VE GOT LOTS OF NERVE WHEN YOU SHOW YOUR FRIENDS THIS POSTER!

FREE "FBI" POSTER!

WHAT IF 'THEY'!

LOATHE STORY

TELL-IT-TRUE WANT ADS

HISS THE VILLAIN

THE FAMILY IS GROWING

(We're getting more cracked every day!)

THE FAMILY OF CRACKED READERS IS GROWING BIGGER ALL THE TIME!

Yes, the family of CRACKED readers continues to get bigger every day. This means we have more minds to feed and more people to take care of. If you want to be assured of your copy, mail in the subscription coupon below. For only $3.00, you'll receive 8 smile-packed issues of happy-time laughs. Don't be disappointed at the newsstand . . .

CRACKED
235 Park Avenue South
New York, New York 10011

Here's my THREE DOLLARS, **Put me on the laugh-list right now.**
☐ **8 issues of CRACKED**

NAME .....

ADDRESS .....

CITY.....STATE.....ZIP.....

8 issues, $3.00 Outside U.S. $3.50

LETTERS

Dear Cracked:

This is absolutely too much. In Cracked issue No. 88 I saw something that is beyond all the patients here in the hospital at Bink Thug, S. Vietnam. On "Cracked Visits A Public Golf Course" it shows Anchorage as being 968,471,673,642 yards away. That is 550,268,030 miles away, as the crow flies. And we thought we were far from the world (USA). Keep it up.

Sgt. Danny McCourt
APO San Fran. 96215

Pittsburgh is only 19,193 miles away, as the crow flies. But the crows don't fly to Pittsburgh anymore because since they cleaned up the black smoke they're seen too easily and get shot down.

Dear Daffs:

I have just finished reading issue number 90 of your Cracked Magazine. I greatly enjoyed your satire on the television show, "Marcus Welby." This is my first issue of Cracked Magazine and I greatly enjoy your magazine.

William Kulow
Elkhorn, Wisconsin

That's funny, our own doctor hated this satire on doctors. In fact he came to our house to tell us so. And then, would you believe, he sent us a bill for a house call!

Dear Cracked:

I am a collector of western stars. If you have any I would be very happy if you would sell me some.

George Myers
Springfield, Oregon

Why do you want us to tear holes in the western sky?

Sirs:

Your recent article appearing on the inside cover of your magazine Cracked #91 was obviously the product of a perverted sense of humor. It not only ridiculed a beautiful prayer but it put down a very important man—the sanitation man. If it weren't for these men there would be more "CRACKED" magazines in this world. And then we'd really have a pollution problem.

Debbie Thorman
Farmingdale, N.Y.

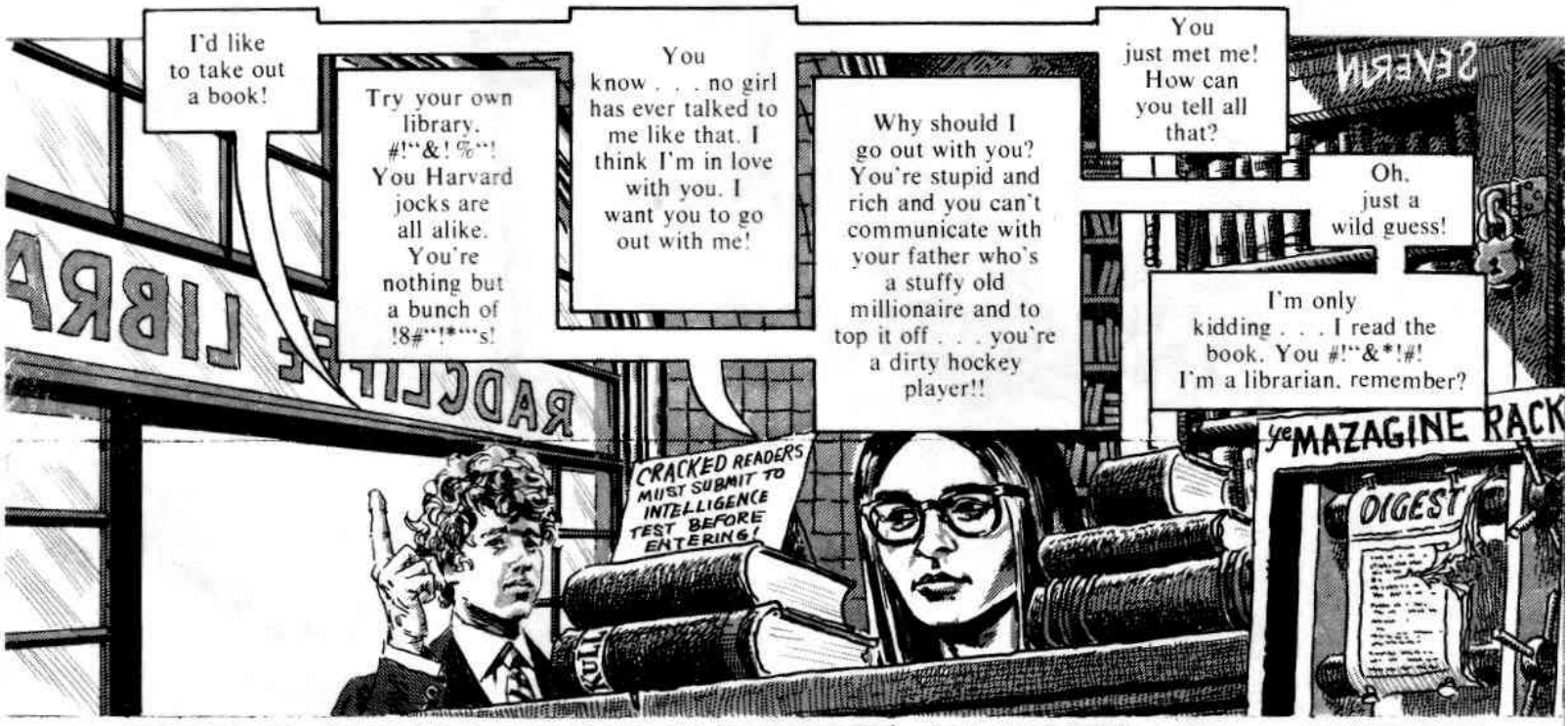
Oh well, we had another letter from a sanitation expert calling that article some of the best garbage he'd ever seen.

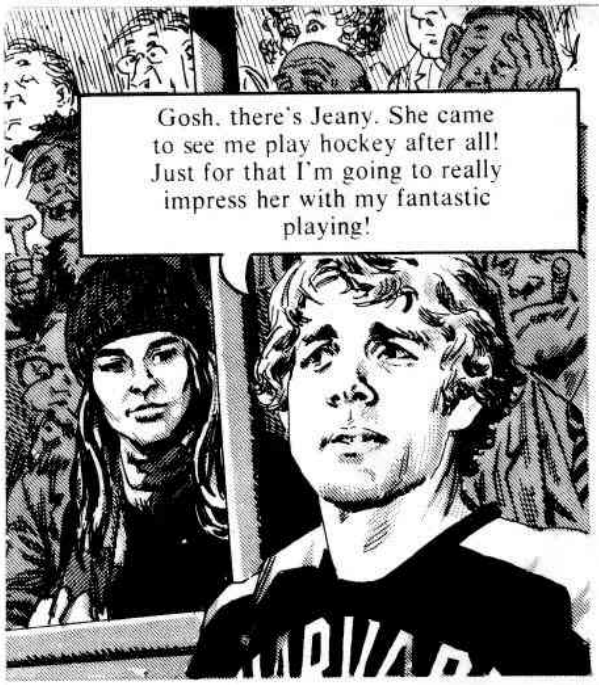
SIDEKICK CONTEST WINNER

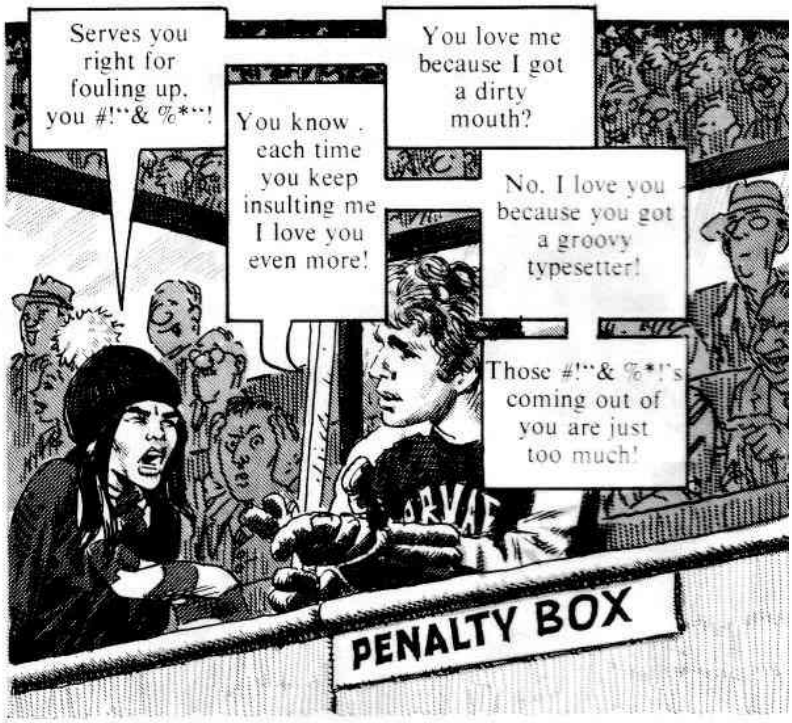
The winner of the NAME THE SIDEKICK contest is Marvin Kramer, of Janesville, Wisconsin. Congratulations, and one year's free subscription to CRACKED, together with the photos of the sidekicks. Marvin was the first reader to send in correct answers. Others who had the correct answer were Raymond Miller, Creekside, Pa. Angela Tompkins, Gastonia, N. C. and George Myers, Springfield, Oregon. Thanks to the many other readers who sent in their entries. The correct identification of the Sidekicks is (left to right): Al "Fuzzy" St. John; Smiley Burnett; Raymond Hatton; Clem Bevins; Fuzzy Knight; Gabby Hayes. What other kind of contest would you like to enter? Drop us a line, and tell us.

Here's our version of a movie that's so sentimental . . . so tear-jerking . . . so corny and old-fashioned . . . that you either love it or you hate it. So while other people refer to it by its original title, we call it . . .

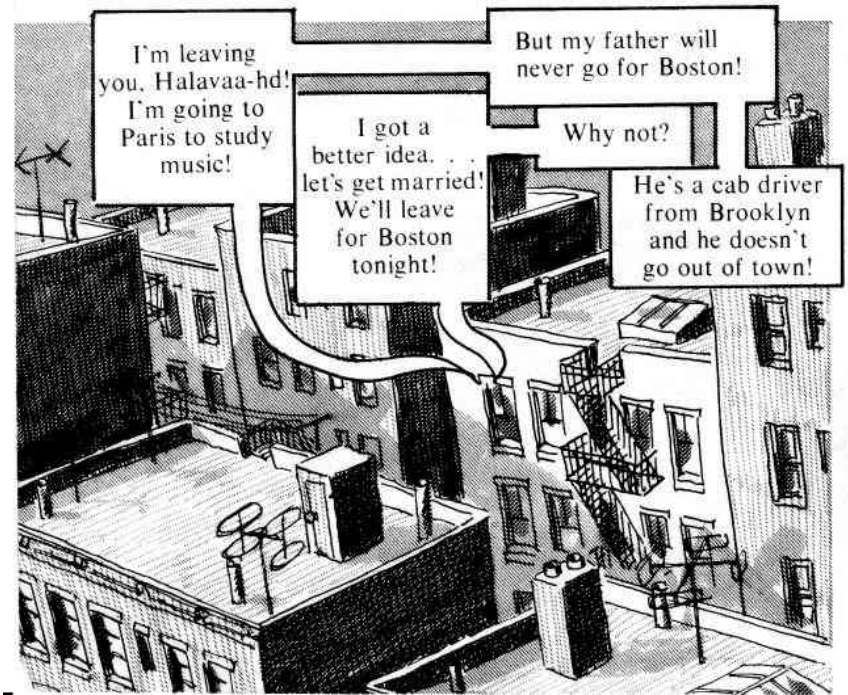
LOATHE STORY

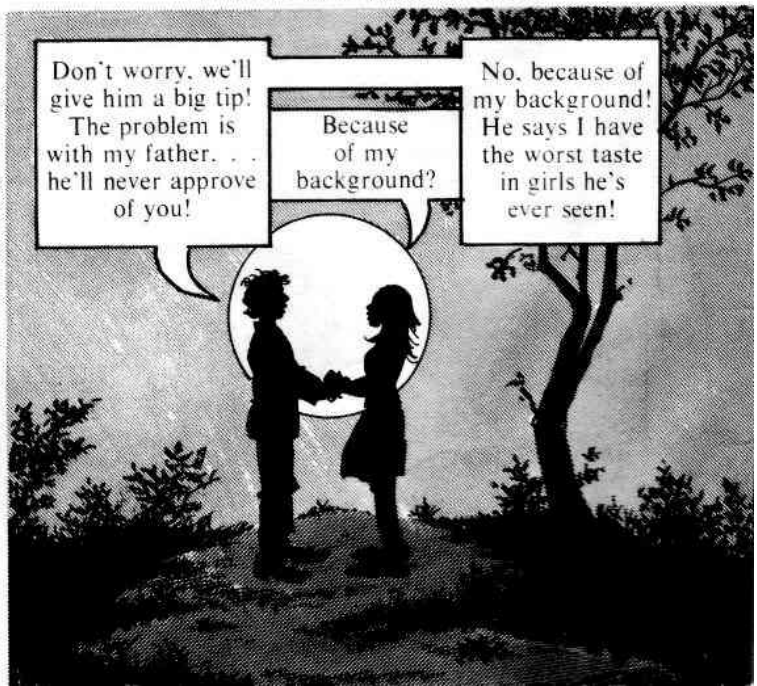






WARM LOVE IS NEVER HAVING TO SAY 'GESUNDHEIT'!





CRYING ON COATSLEEVES MAY SHRINK THEM

Well, here we are in our first apartment! Isn't it romantic? It's like something out of a story book!
Yes . . . Les Miserables! . . . I hear the city has to tear down this building before they can condemn it!
It's only a start! When I finish law school things'll be different!
Love!
That's what you said when you finished medical school, you #!$* %! Meanwhile, what'll we live on?
Great! But what do we do at mealtimes?
We'll sleep late . . . so stop looking crosseyed!
See! I told you things would be different! Now that I've graduated as a lawyer we can afford this classier apartment!
I don't understand . . . How'd you do it so fast?
I had to do it fast . . . This is only a 5-page spread!
In the movie they drag this on for an hour and a half!
COSA NOSTRA
You know, all that I miss now is the patter of little feet in our new apartment!
You mean. . . kids?
No . . . mice! I miss them from our old apartment!
CLEAN LOVE IS NEVER HAVING TO SAY 'YOUR BREATH'!
Halavaa-hd, I've got bad news for you. Your wife, Jeany, is very sick!
How sick is she, Doc?
As sick as she can get! . . . We can't cure her . . . It's hopeless!
That's terrible! What'll I do?
Act normal. . . the way you always do!
I don't think I can do that, Doc!
Why not?
Because I never do act normal! . . . The way I always act is abnormal!
LUNCH
I'll just have to act normal for Jeany's sake! She mustn't suspect anything. I know, I'll be normally nonchalant!

Hi, Jeany! You look great! But don't make any plans beyond September!
You know?
Aha! You saw the doctor!
Of course! . . . But don't look so sad! It's only a story! Just make-believe! They have to put in a sad ending to make people cry. Mainly so they should stop laughing from the rest of the picture!
Still, Jeany. . . I'm sorry!
What's that?
Don't be! There's one thing I want to tell you before I go!
Love is never having to say you're sorry!
Go already! I'm sick of hearing that ridiculous line!
Jeany, this is the saddest moment in the whole film for me!
Because I'm sinking fast?
No, because my back is to the camera!
This is the big tear-jerker scene and all they see is my backside!
Well, she's gone now. She was a great girl and now I've lost her!
HALAVAA-HD!
HALAVAA-HD!
37692
What? . . . Who's that? Who's calling my name? Why, it's . . . it's. . .
Jeany!! But this is the end of the movie . . . you're supposed to be dead!!
That's how the book ends! . . . In the movie it's different!
With all the money this film is grossing they're keeping me alive for a sequel!
PRAY
Hey! Where you going?
Out to kill myself! They'll never get me in another story like this!
And I thought Peyton Place was a drag!
WIPE EYES ON THIS CORNER

This is the Age of the Foul-Up . . . of fumble-fingered repairmen, services that are lousy, products that don't work right. But did you ever stop to think that all the clowns responsible for these goof-ups were first hired by somebody . . . maybe through a help-wanted ad? Help would be a lot more realistic if they "told it like it is" instead of how it ought to be. CRACKED shows what the classified section of your favorite newspaper would look like

If The Help-Wanted Ads Mirrored Today's Inefficient Business World

DOORS RIGHT OF BLDG ENTRANCE
141 E. 44 St. agency

APPLIANCE REPAIRMAN—
Highly profitable spot for accomplished liar and procrastinator. No sense of ethics or mechanical aptitude needed. Illiteracy a must—no applicant capable of reading manufacturers' service manuals will be considered. Apply rear of Ace Pool Parlor, 6 p.m.—3 a.m. only.

FEE PAID

One E. 42 St 3rd flr

AIRLINES FLIGHT ANNOUNCER — toothless, with speech impediment, for pleasant, congenial job at airport confusing and lousing up would-be passengers. Previous experience as unintelligible train-announcer at railroad station would be helpful. If your voice is almost impossible to understand and you like to speak with a paper bag over your head, you might be the man we're looking for! Write—DON'T CALL—Manager, City Airport.

AIRL RESERV AGT TO $630

Campbell Agency PL 7-5
730 5th Ave.

AUTO MECHANIC
For work in top shop on expensive cars only. Positively no experience necessary. Must have poor memory, be careless and have exceptional talent in breaking vital parts. Box 208. Note: Must be able to add repair bills quickly.

AUTO ACCN

Import-mdrt type. sm file-E. 4. ST MU 7-7 23
O. IAN Agency

BILLING CLERK—
Want to work with a computer in messing up department-store customers' accounts? Then this might be the job you've dreamed of . . . provided you have no arithmetic skills or tact in dealing with customers. Sadist given preference. Apply Korshmette's Dept. Store, Bureau of Consumer Aggravation.

BIO Grad beginr opty f/pd $8-10M

CAB DRIVER—

No driver's license necessary. Should be unfamiliar with city. Foreigner with no knowledge of English preferred, although we will also consider alcoholic ex-racing driver if he has high accident record. Deuce Cab Co. 210 W. Main.

CATERING MANAGER

CHECKOUT - COUNTER GIRL — With background as raffle operator, gun moll or Mafia accountant's girl friend. Proficient in using too-thin bags for heavy items and thereby causing accidents. Should be able to average 5 mistakes per hour in ringing up sales . . . 4 of them in store's favor (and extra one for herself, as commission). Apply Shop-Wrong Store, Filch Shopping Center.

FEE PAID $13,500

CARPENTER

Must be awkward with tools and think leaning tower of Pisa is a masterpiece. An "all-thumbs" approach to his work would be helpful. Call 853-4140 if phone works.

CASHIER-Checker E. Side Hotel

IKE-STAN MAINT

DRY CLEANER & SHIRT IRONER for satisfying work in leading laundry. Applicant must have minimum of 6 years' exp. in button removal, fabric tearing and collar-scorching. Ability in upsetting chemicals on clothing, and greasy hands, would be a plus. Call Filth-First Cleaners.

DUPLICATING

FEE PAID

Help Wanted—Male-Female

EDITOR—

No editing, writing or taste necessary. Competent misspeller, unskilled in grammar and punctuation, with no magazine training, journalistic background or common sense. Applicants with low IQ's given preference. Apply Man. Ed., CRACKED.

EDITING-DIRECTOR MEDICAL

GARDEN-SUPPLY STORE SALESMAN—

Qualified in recommending and selling crabgrass remedies that don't work, topsoil that's filled with rocks, guaranteed lawn seed that comes up weeds, plastic hoses that crack in cold weather, fertilizer that burns lawns, and bird-seed that repels birds but attracts snakes, mice and skunks. Apply "Helpful Harry's" Garden Store.

GIRLS/WOMEN/BOYS/MEN Days

Factory-exp'd/inexp'd

East 42nd St (agency) Room

FREIGHT HANDLER — for work in shipping room of china and glassware manufacturer. Parcel post experience a must. This job requires an expert stomper, package-smasher, paper-tearer and shipping-label defacer, so amateurs need not apply. Box 66-A.

NEVER A FEE

50% commission. Reliable refer
& following essential.

PLUMBER

Indolent, sloppy goof-off who hates the feel of water — hates to answer phones—or to make emergency service calls less than two weeks late. Stop in to see Wally at Walter's Plumbing in three or four months, but don't rush; six months would be O.K. too.

PLUMBING ESTIMATOR for plumbing contractor capable for supervision of men. Reply to

PODIATRIST

Medicaide office Manhtn Call between thru Sat.

PRINTER

Inexperienced only. Must hate proofreading, have casual attitude about mistakes and deadlines and be inventive in making up excuses for late deliveries. Perfect speller will be fired at once. Weak eyesight a must. Apply GrOxGa/s? pRIn, t-ing SEr;vice(

PRINTING PRODUCTION ASSISTANT

HOUSE PAINTER—Color-blind dauber who dislikes following customers' instructions. Must smoke smelly cigars, have arthritic hands that can't hold a paint brush for long and be adept at spilling paint on costly carpets. Write c/o Shyster, Devious & Disbar Law Offices, Cheet Bldg.

$150

GAL/Man Fri, Lt Ster

WAITER—

Surly, unshaven, slow-moving, mistake-prone slob with dirty fingernails, unpleasant body odor, bad breath and contagious skin disease, for work in swanky restaurant. Apply at Kelly & Horowitz's Chinese Pizzeria. AFTER we eat dinner, not before!

WAITRESSES

INSTRUCTION-MANUAL WRITER

Good position for specialist in gobbledygook, nebulous phraseology, obscure technical nomenclature, multisyllabic terminology and vague, ambiguous circumlocution (like this ad). Send redundant, mixed-up, confusingly-worded resume to Box 212B/Y4-33.19W. If we can read it, you don't get the job.

INS Prop Accts Exec F/Pd $14-16M

Help Wanted—Male-Female

TELEPHONE SWITCHBOARD OPERATOR—for work in big corporation. We want a real expert at eavesdropping and crossing wires. Applicant must be able to pass Foul-Up Test with score of only two out of ten calls switched correctly; a higher score will disqualify you. Should also be experienced in keeping outside callers waiting for a long time, then cutting them off. Preference give to "The Voice with a Snarl." Try calling 955-6518 and see if you're able to get through to the Personnel Mgr. Good luck!

TELEPHONE OPER CHIEF

TELEPHONE SALES—to take orders over phone. Should be hard of hearing and have completely illegible handwriting. TYPE a letter of application and send it to Box C-121.

TELEPHONE SECY

HUDD & DINO
3
ZOK!
POW!
3
VIC MARTIN
S. AGNEW

For a certain type of person, the more dangerous the sport, the more fun it is. For these thrill-seeking characters, CRACKED suggests these...

EXCITING GAMES FOR DAREDEVILS

RHINOCEROS RACING

Players ride their thoroughbred rhinos along a steeplechase track. Anyone crossing the finish line still on top of the rhino qualifies for a cross-country race. Players who cross the finish line with the RHINO on top must start again... If they can!

SUBWAY

Players must board subway during rush-hour, carrying: A. A bouquet of flowers; B. A dozen eggs; C. A 12-foot plank; Player who arrives at destination still in possession of everything he started out with is the winner... Players may not wear armor.

SHARK FISHING

Contestants must fish from canoe or kayak, using only a string with a worm on the end. First player to catch a shark is declared winner in his category. First shark to catch player is declared winner in HIS category.

GUTS BASKETBALL

All the standard rules of basketball apply with two minor changes: A. Instead of conventional basketball, a medicine ball is used. B. Players must wear roller skates.

MAN-HOLE HOPSCOTCH

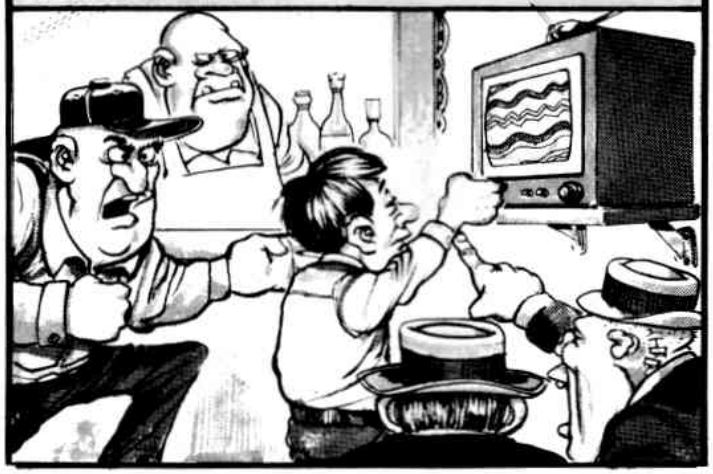
All the standard rules of hopscotch apply, except that in the center of the court is a cleverly concealed and open manhole. Anyone falling through must go back to start... If he can.

KAMIKAZE HOCKEY

Standard rules of hockey apply, except players must wear blind-folds. (The specially built puck has a siren attachment which helps players locate it, and also to summon ambulances.)

TELEVISION OFF

With bases loaded and two men out in the bottom of the ninth during the World Series, turn off the TV set in a crowded room. If you manage to walk out of the room with your head still attached to your neck, score 1 point. (100 points wins)



RATTLING

Contestant must purchase ticket for front row of a dramatic Broadway play. During quiet scene, player must remove 25 stalks of celery from cellophane wrapper. Player receives one day of free hospitalization for each stalk consumed.

HORSESHOE PITCHING

A variation on the old favorite. All rules apply, except that the horse is still in it.

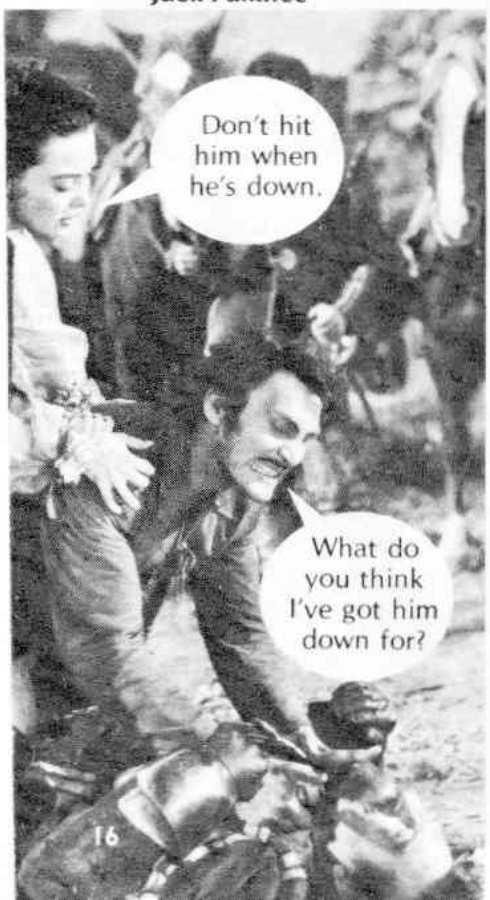
HI-JACK

Same rules apply as in the standard popular game, with one exception. You must replace the regular pilot with one of your own... A chimpanzee.

CRACKED guaranteed this photo article to be super heavy . . . mainly, because it *is* about super heavies. Here come some of the greatest bad guys in shobiz, so get ready to . . .

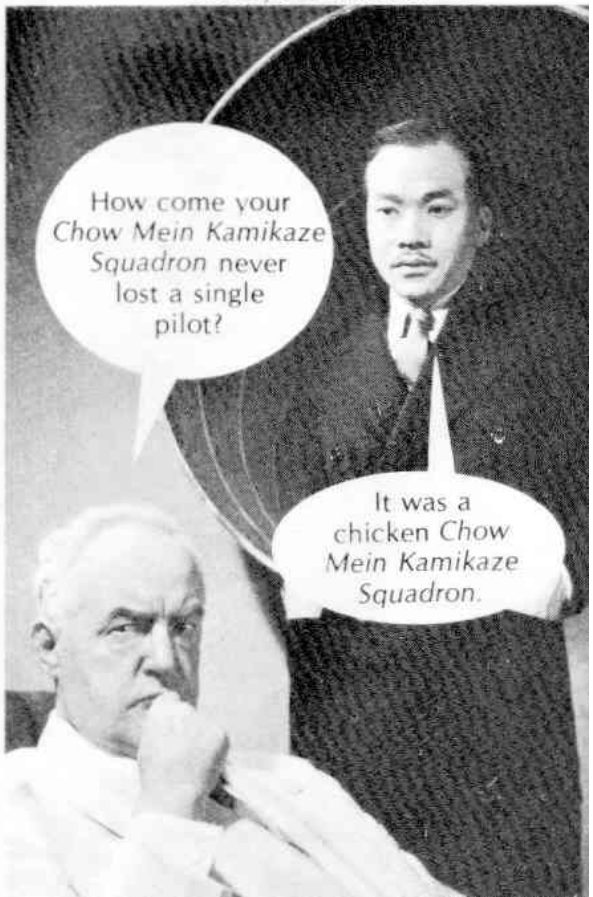
HISS THE VILLAINS

Jack Palance



John Aasen (with Harold Lloyd)

Sidney Greenstreet



What made you suspect I was a cannibal?

You looked so fed up with people.

Bela Lugosi

Erich von Stroheim

Sir, the bright sunshine of your daughter's smile dispels the dark clouds of my life.

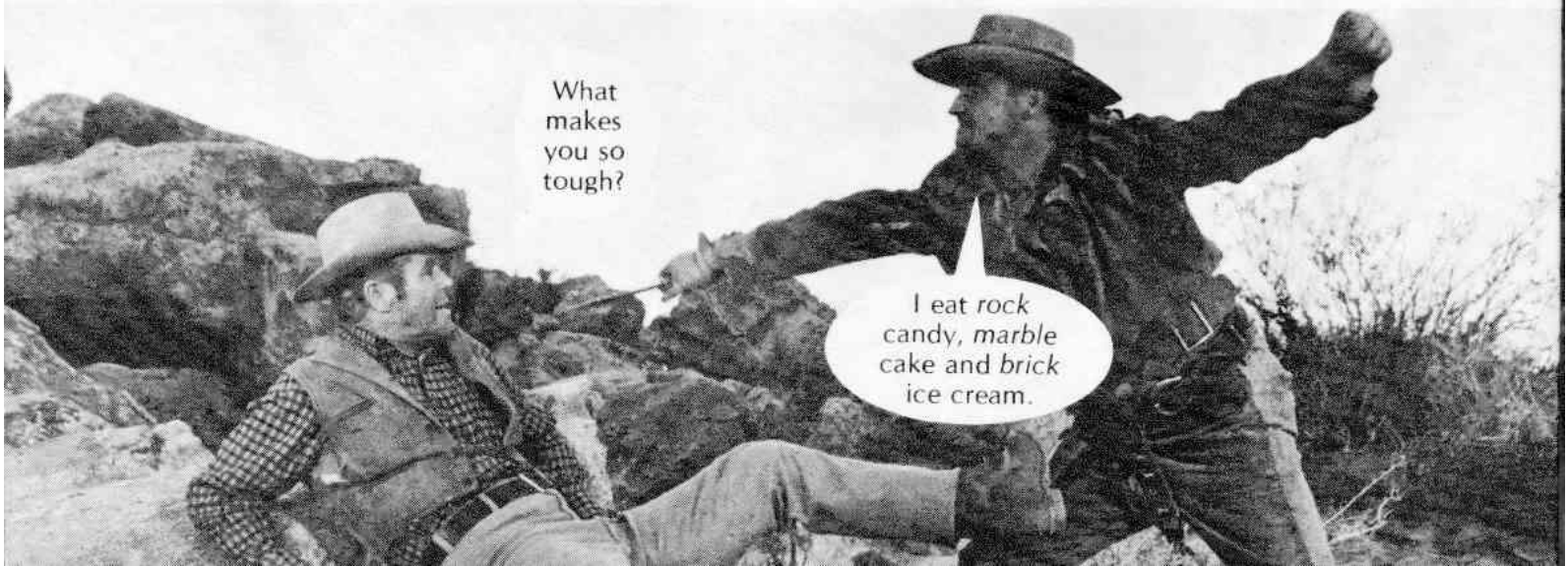
Are you proposing or giving a weather report?

King Kong

George Sanders

Peter Lorre

Dan Duryea



How can I get into the cemetery at night?

Use a skeleton key.

Boris Karloff & Ernest Thesiger

Sessue Hayakawa

If you're not Japanese then how come you speak with a Japanese accent?

My English teacher had a Japanese accent.

J. Carroll Naish

Renfrew, how come you didn't hear this criminal sneaking into our post?

Cause, Sir, I was eating my soup at the time.

LOOSE-ODDS-'N-ENDS-SECTION!

You've probably all seen real ads advertising REAL ESTATE, COLA, GAS STATION and HAMBURGER FRANCHISES for sale to NEW BUSINESSES! You know, BIG NAME COMPANIES who rent you their name and reputation for RIDICULOUSLY high prices. This got us to thinking... What if other people were to engage in this enterprising money-making scheme? And so, with tongue in cheek and hand on pocketbook here are...

Some cracked franchises

SANTA'S GETTING-- TIRED--

...And old, too! He's been delivering toys all over the world, every Christmas Eve now for hundreds of years!

Isn't it time he had a little nest in his dotage? He's well past retirement you know (Notice the slow service lately?)

He's now renting out districts to those who feel they can fill the needs, to those who have that devotion to duty and 'that special something' it takes to become a Santa Claus, but namely, to all those who can scratch together a paltry 25 thousand lively green ones to buy a franchise.

YOUR OWN LOVELY PERSONAL ASSISTANTS: 24 gnomes & Tiny Tim at your disposal 365 days a year

THESE ADVANTAGES ARE YOURS: FAME & FORTUNE TELEVISION, MOVIES AND COMIC BOOK RIGHTS

EXCELLENT VACATION & PENSION PLANS (364 days a year)

Let Santa sell you his name today! Become a jolly, fat and beloved man today!

PERSONAL APPEARANCES ON "ED SULLIVAN" AND "LAUGH-IN"

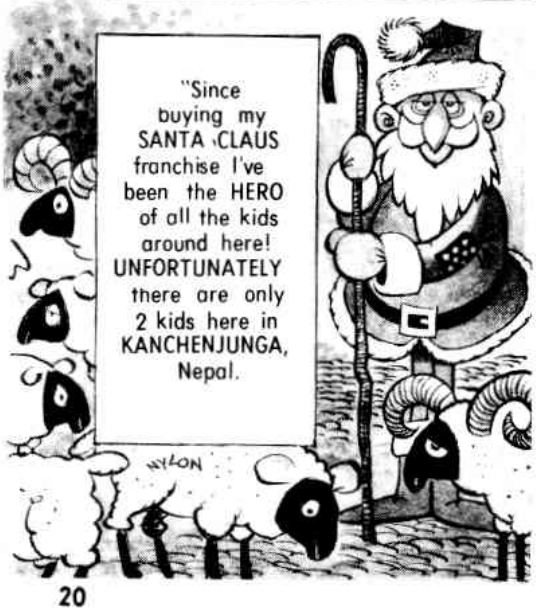
ORDER NOW AND SAVE MONEY!

With every SANTA FRANCHISE, we'll give you a discount on the NINE REINDEER you'll need to make your yearly rounds.

Sleigh: $5,000 8 reindeer $2,000 ech. RUDOLPH only $6,000 – direct family line. Good breeding has reddened his nose even more.

WRITE FOR DETAILS:
KRIS KRINGLE ENTERPRISES
24 Elf Lane
North Pole N.P. World

An endorsement from ELFORD MONP, Sheep herder.



An endorsement from ED MOD, Beach Bum

An endorsement from GINO CANOLE, gondolier driver

YOU TOO CAN BE A

LIZ TAILER

Want FAME, MONEY, GLAMOR? Maybe your name in every paper in the world every time you happen to accidentally sneeze?

Well if you happen to own the Taj Mahal, the Rocky Mountains, the British Crown Jewels or small country, (any small country will do) Liz will rent you her name and fame! (Namely—cause those are the only things left in the world she doesn't already HAVE!)

For details, just write:

ELIZABETH
HOLLYWOOD
CALIFORNIA

INTERESTED IN GETTING IN ON A GROWING AND PROFITABLE BUSINESS?

You've probably once thought of running one of those fast-money making MINK FARMS?
The only trouble with those is that you have to invest a FORTUNE...and then wait TWENTY YEARS to make any money!
BUT NOW, if you take the advice of BILLIONAIRE TURTLE-MAN "HAPPY" SNAPPING, you can make your fortune NOW!
Set up your own TURTLE BREEDING FARM!
Buy a snapping franchise & get started in the profitable turtle business today! Crawl out of your shell and crack the market! The world's going turtle crazy so here's your chance to be there first!

SNAPPING'S TURTLE FARMS
FOR DETAILS WRITE:
HARRY SNAPPING FAKESHELL, NEW YORK

" I MADE A COOL THOUSAND IN MY FIRST WEEK!"

says, Irving A. Fakir about his great, new, lucrative scheme.

(Unfortunately, his bookie took it all away from him the second week!)

Here's your chance to be the first in your neighborhood to open up a branch store of

PANDORA'S FORTUNE-TELLING SHOPPES

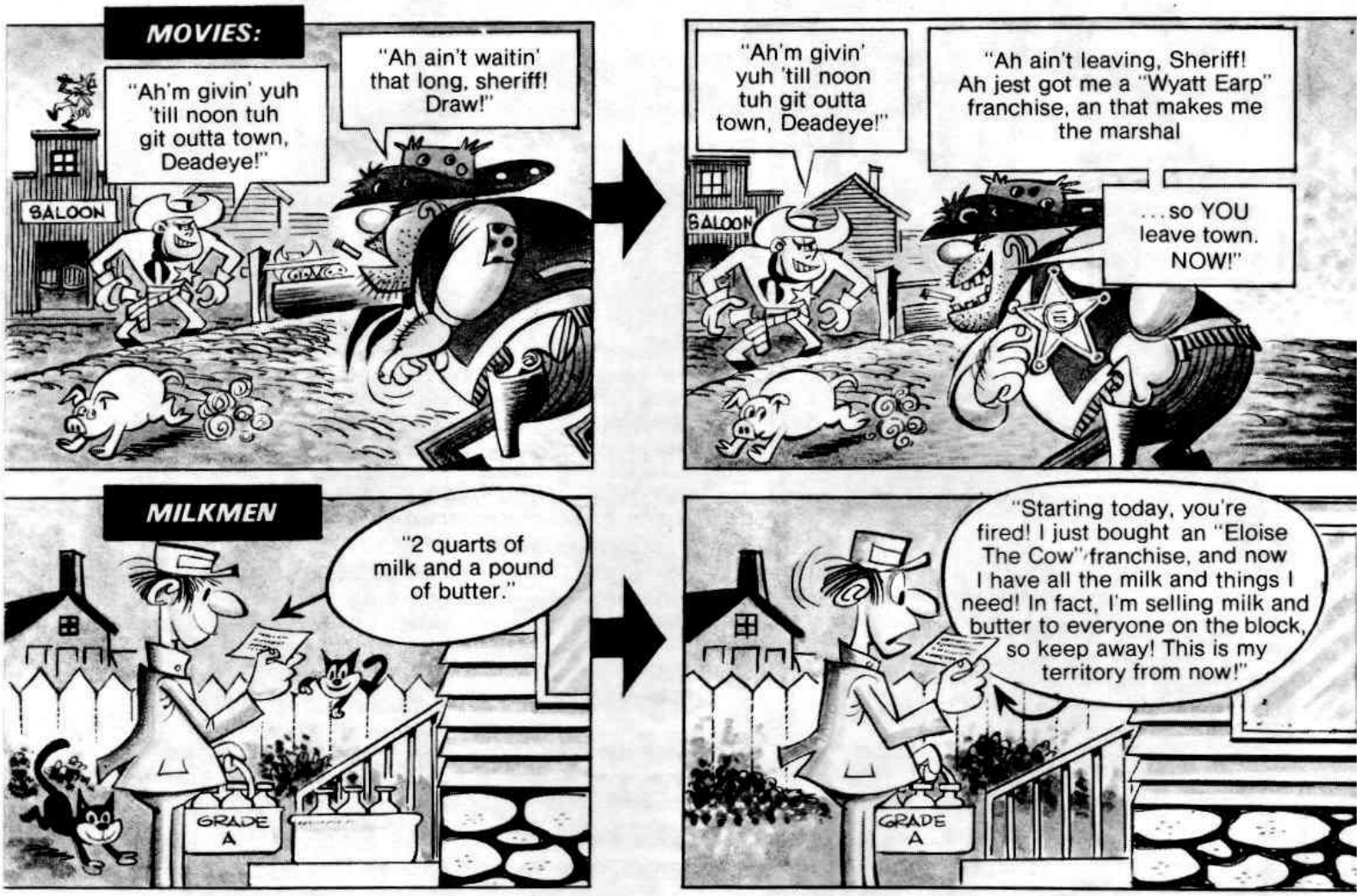
No previous experience necessary! Our easy-to-follow teller's manual will show you how to read palms, tea leaves and those high numbers on the bills people give you for predicting their future. Destiny beckons you! And as a bonus, when you act today:

- **a 7" crystal ball (choice of clear, pink or yellow)**
- **2 lbs. of Oolong tea leaves (or 50 economy-size boxes of tea bags)**
- **a porcelain tea kettle (for breaks)**
- **complete map of left palm and Flat Gap, Ky.**

We've had such a tremendous response to our advertising, that we only have a few million franchises left to offer. So act now! Our crystal ball tells us that they'll be gone in a few days (or if the fuzz catches up with us, we'll all be gone). Write PANDORA, Box 13, Palm Itch, New York.

BECOME A SWAMI, AND BREW UP A FORTUNE!

AND WHAT WILL HAPPEN WHEN EVERYONE GETS FRANCHISEITIS?



AND HERE'S WHAT MAY HAPPEN WHEN THEY START FRANCHISING THE MOON

BECOME A SOFT-DRINK DISTRIBUTOR! . . . AND EARN HIGH WAGES!

Dealers of Luna Cola, the quencher that you thirst for, make a fortune selling this great out of this world drink! (mainly because it's the only drink sold on the moon)! People all over the MOON love Luna Cola, the drink made from that rare, fabulous MOON mineral, retaw.

If you want to become a Luna Cola man, and get your specially de signated Crater Stand, write: HOWARD HUGHES ENTERPRISES, SEA OF MONEY, MOON.

WHY NOT BRING THESE FAMOUS MOONSTARS TO YOUR HOMETOWN?

For just a small investment, you can be licensed to show such great films in your own showcase theatre!

- Take the Green Cheese and Run
- Eclipsed Cowboy
- Cary Satellite and the Neap Tide Kid

WRITE:

HOWARD HUGHES ENTERPRISES,

SEA OF MONEY, MOON

At right, a tender scene from "Night of the Green Cheese" starring Crater Hudson and Zyph Xyrppll.

REAL AD

HORROR HOUSE

$3.00 Ea.

FRANKENSTEIN'S MONSTER MASK.

Be the "Death of the Party."

WEREWOLF MASK.

Gruesome to Behold.

$3.00 Ea.

SHRUNKEN HEAD

$2.00 Ea.

Looks absolutely real. Tell your friends you picked it up on your last safari. A real scream!

HORRIBLE HANDS.

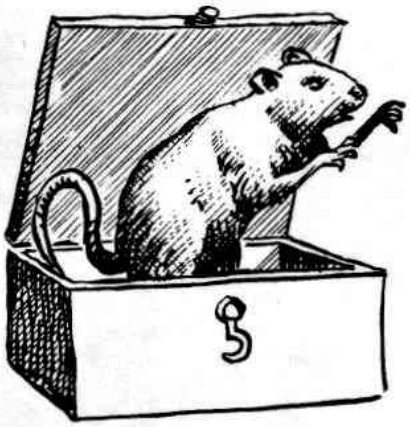
Only $3.00 per pair.

FRANTIC FEET.

Only $3.00 per pair.

RAT IN THE BOX.

Only $1.25 Ea.



HORROR HOUSE
235 Park Ave. South
New York, New York 10003

☐ I enclose an additional 25c for RUSH SHIPMENT

ALL RUBBER MASKS $3.00 each.

- ☐ BLACK WIDOW SPIDER
- ☐ HORRIBLE HANDS
- ☐ SHRUNKEN HEAD
- ☐ RAT IN BOX
- ☐ FRANTIC FEET
- ☐ MONSTER-FROM MERCURY
- ☐ DEVIL
- ☐ FRANKENSTEIN'S MONSTER
- ☐ ZOMBIE
- ☐ WITCH
- ☐ WEREWOLF
- ☐ MAN-FROM-MARS
- ☐ VAMPIRE
- ☐ HORRIBLE-MONSTER
- ☐ SKULL
- ☐ GORILLA

Name.....

Address.....

City..... State..... Zip.....

Outside U.S. & Canada please include additional 25¢ postage per item.

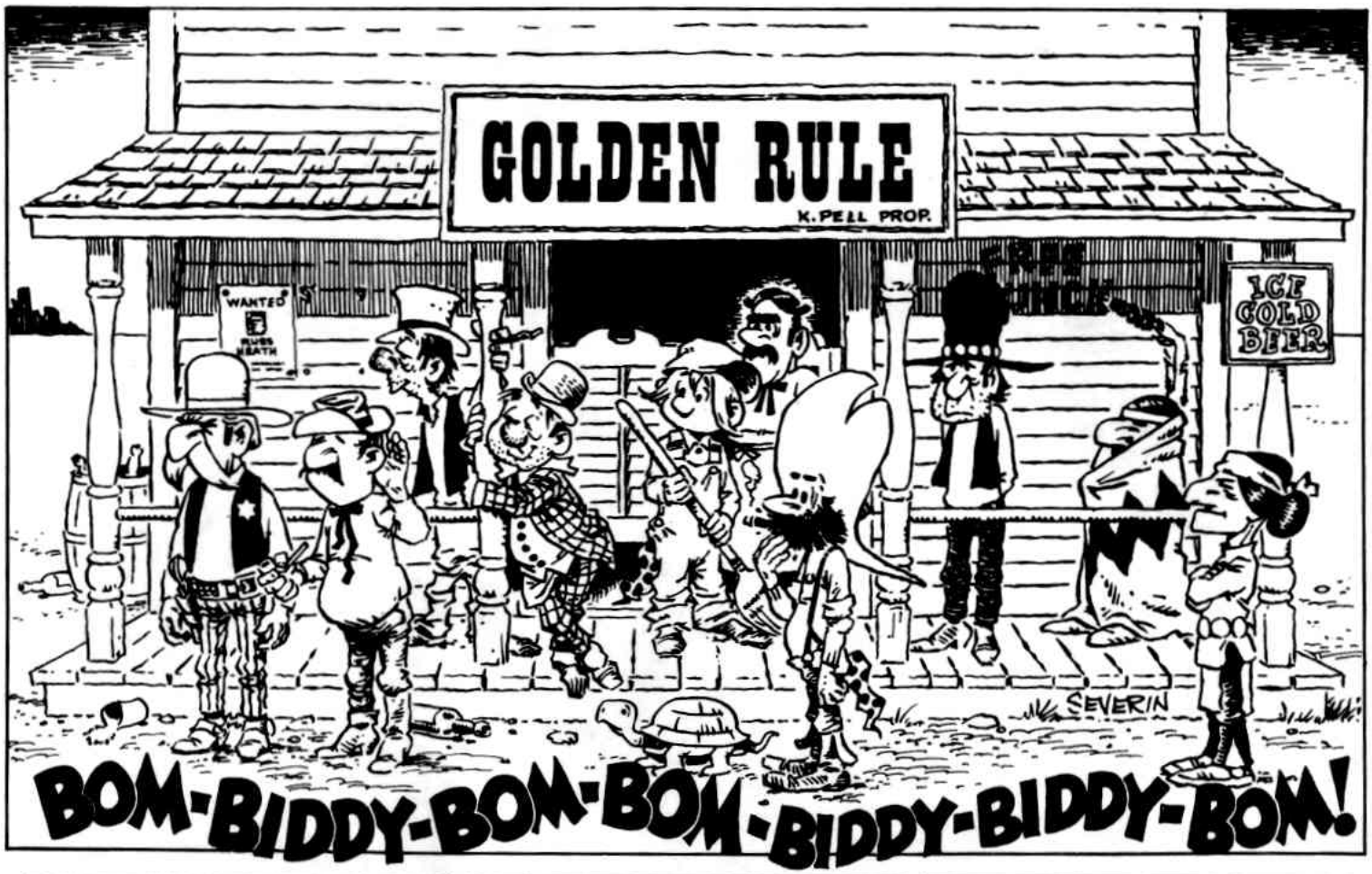
BLACK WIDOW SPIDER.

$1.00 Ea.

A real horror, but great fun.

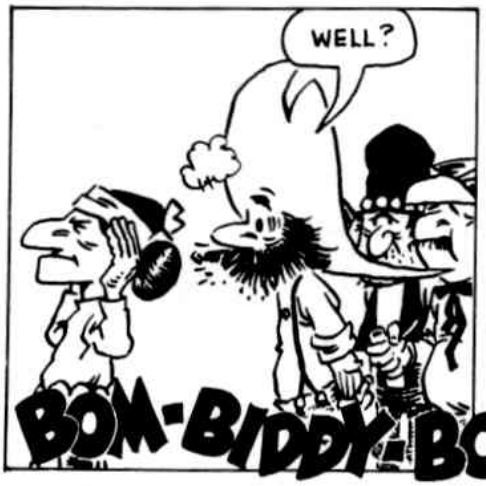
SAGEBRUSH

by SEVERIN


GOLDEN RULE
K. PELL PROP.
WANTED
RUGS HEATH
ICE COLD BEER
SEVERIN
BOM-BIDDY-BOM-BOM-BIDDY-BIDDY-BOM!

I WONDER WHAT THOSE REDSKINS ARE UP TO...!
RUGS HEATH
BOM-BIDDY-BOM...

LIL' BEAR...YOU'RE SUPPOSED TO UNDERSTAND INDIAN SIGNALS! WHAT ARE THOSE DRUMS SAYING?
BOM-BIDDY-BOM-BOM

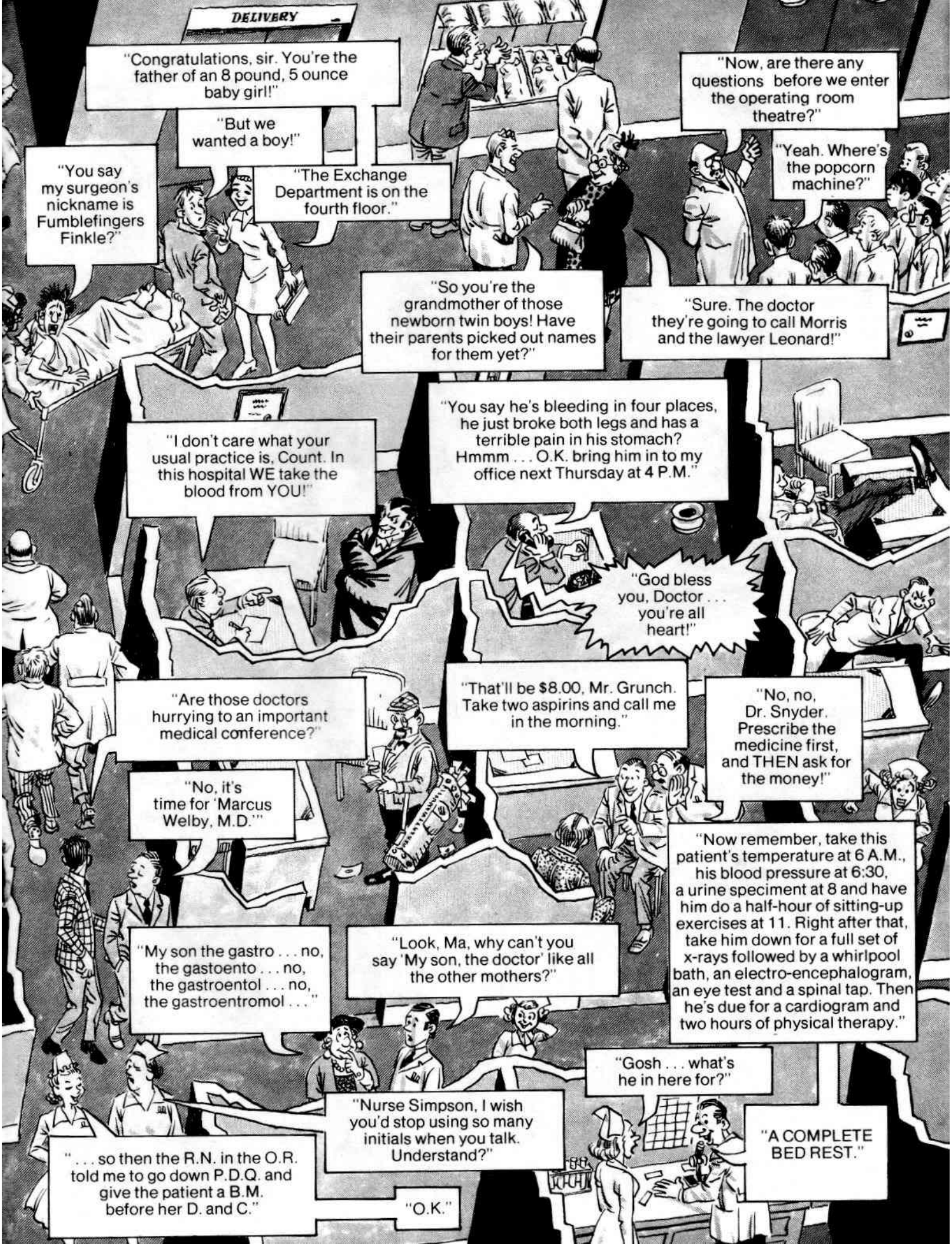

WELL?
BOM-BIDDY-BOM-BOM!

DRUMS SAY-"BOM-BIDDY! BOM-BIDDY-BOM-BOM! BOM-BIDDY-BOM!...

MAYBE I SHOULD HAVE LIED?!!

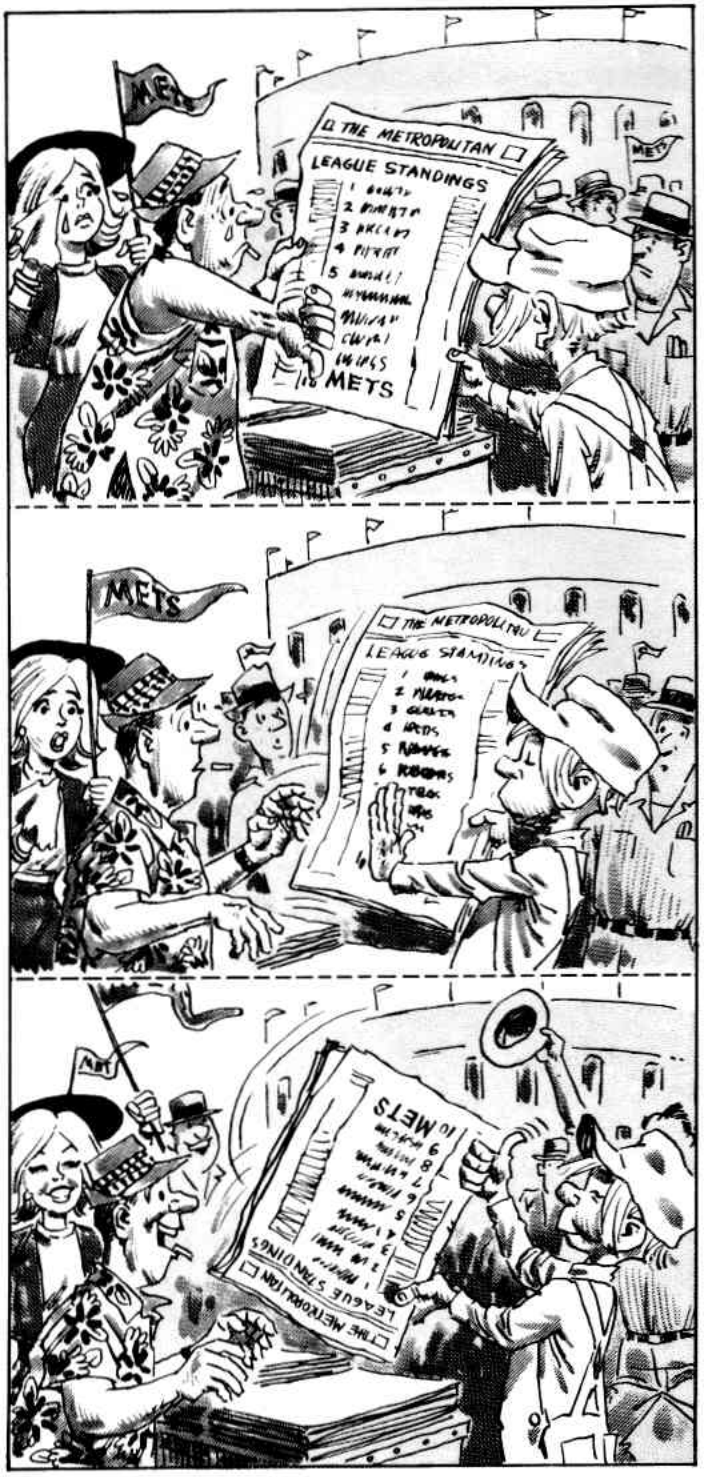
Cracked Goes To The Hospital

CRACKED never felt better (although certain readers might not agree), but almost everyone has to visit a hospital some time . . . and what better time than when you're feeling good? So let's part a bit of the wintergreen-scented atmosphere, with this panoramic view of what goes on when . . .


DELIVERY
"Congratulations, sir. You're the father of an 8 pound, 5 ounce baby girl!"
"But we wanted a boy!"
"The Exchange Department is on the fourth floor."
"You say my surgeon's nickname is Fumblefingers Finkle?"
"Now, are there any questions before we enter the operating room theatre?"
"Yeah. Where's the popcorn machine?"
"So you're the grandmother of those newborn twin boys! Have their parents picked out names for them yet?"
"Sure. The doctor they're going to call Morris and the lawyer Leonard!"
"You say he's bleeding in four places, he just broke both legs and has a terrible pain in his stomach? Hmmm . . . O.K. bring him in to my office next Thursday at 4 P.M."
"I don't care what your usual practice is, Count. In this hospital WE take the blood from YOU!"
"God bless you, Doctor . . . you're all heart!"
"Are those doctors hurrying to an important medical conference?"
"That'll be $8.00, Mr. Grunch. Take two aspirins and call me in the morning."
"No, no, Dr. Snyder. Prescribe the medicine first, and THEN ask for the money!"
"No, it's time for 'Marcus Welby, M.D.'"
"Now remember, take this patient's temperature at 6 A.M., his blood pressure at 6:30, a urine speciment at 8 and have him do a half-hour of sitting-up exercises at 11. Right after that, take him down for a full set of x-rays followed by a whirlpool bath, an electro-encephalogram, an eye test and a spinal tap. Then he's due for a cardiogram and two hours of physical therapy."
"My son the gastro . . . no, the gastoento . . . no, the gastroentol . . . no, the gastroentromol . . ."
"Look, Ma, why can't you say 'My son, the doctor' like all the other mothers?"
"Gosh . . . what's he in here for?"
"Nurse Simpson, I wish you'd stop using so many initials when you talk. Understand?"
". . . so then the R.N. in the O.R. told me to go down P.D.Q. and give the patient a B.M. before her D. and C."
"O.K."
"A COMPLETE BED REST."

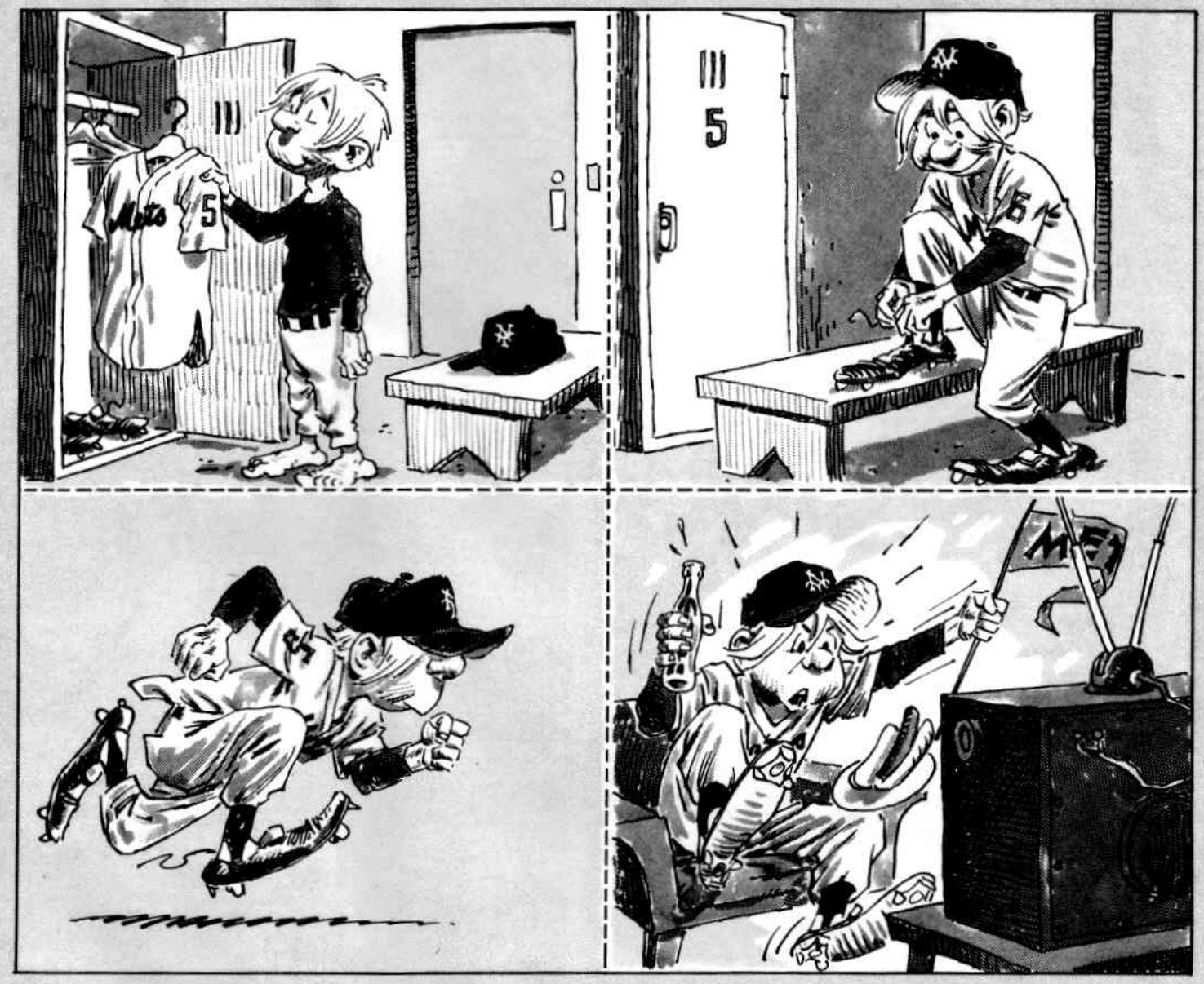
SYLVESTER

LEGALIZ UPDOK NOW!
NIXON! WE NEED YOUR HELP AGAINST POVERTY
DECLARE THE N.Y. METS A DISASTER AREA!
UPDOK IS GOOD FOR YOU


THE METROPOLITAN
LEAGUE STANDINGS
METS
METS
THE METROPOLITAN
LEAGUE STANDINGS
THE METROPOLITAN
LEAGUE STANDINGS
METS

THE METS TODAY BROKE A 7 GAME LOSING STREAK
SEVERIN
BEATING THE CUBS 4 TO 1'''... AND NOW FOR THE DETAILS ON THAT MET WIN...
GOD BLESS OUR METS
...AND NOW FOR THE DETAILS ON THAT MET WIN...

MEETS THE Mets



?
DAILY AGITATOR
METS IN NINTH PLACE!

KOWALSKI FAN CLUB
PLOP
POK
8
KOWALSKI FAN CLUB
SHEA STADIUM
PLAYER'S EXIT
KOWALSKI FAN CLUB
AUTOGRAPH
KOWALSKI FAN CLUB

DAILY OBSERVER
METS SIGN BONUS BABY
SHEA STADIUM
PLAYERS' ENTRANCE
GIANTS 5 3 7
METS 0 0 0
SCORE CARD
SEC 8
GIANTS
METS
GAME POSTPONED!
SAVE YOUR RAINCHECKS!
MADE IN JAPAN

FAMOUS SCENES FROM GREAT JUNGLE-TYPE MOVIES

(THAT JUST MISSED)

TURN PAGE UPSIDE-DOWN FOR THE WACKY OUTCOME OF THIS ADVENTURE!

CRACKED FUN SHOPPE

BARGAIN MERCHANDISE

FAKE FAUCET

$2.00 Ea.

"Water on the brain?" That's what friends will ask when they see this real-looking chrome faucet attached to your forehead. Get big laughs attaching it to your desk, a fireplace log, chair, etc.

SPOOK HAND!

$2.00 Ea.

Natural-looking rubber hand. A startling, eerie effect!

VENUS FLY TRAP

$1.25 FOR THE WORLD'S MOST TERRIFYING HOUSE PLANT!

This plant actually eats bits of meat, flies and insects! No work! Easy to grow! The Venus Fly Trap bulbs grow especially well in the home. Plants thrive in glass containers and will develop in 3 to 4 weeks. Each order includes 3 Fly Traps plus extra special material packed in plastic bag. ONLY $1.25. FEED IT RAW BEEF! AMAZING is the word for this startling, surprising plant.

No Canadian Orders—U.S. Only.

MELTED ICE CREAM

$1.00 Ea.

Ooey-Gooey! The perfect practical joke in heavy plastic!

HORROR HOUSE
235 Park Ave. South
New York, New York 10003

☐ I enclose an additional 25c for RUSH SHIPMENT

.....Spook Hand .....Melted Ice Cream

.....Nutty Catsup .....Fake Faucet

.....Venus Fly Trap

Name.....

Address.....

City.....

State.....Zip.....

Outside U.S. & Canada, please add additional $.25 postage per item.

NUTTY CATSUP BOTTLE

Only $1.25 per bottle!

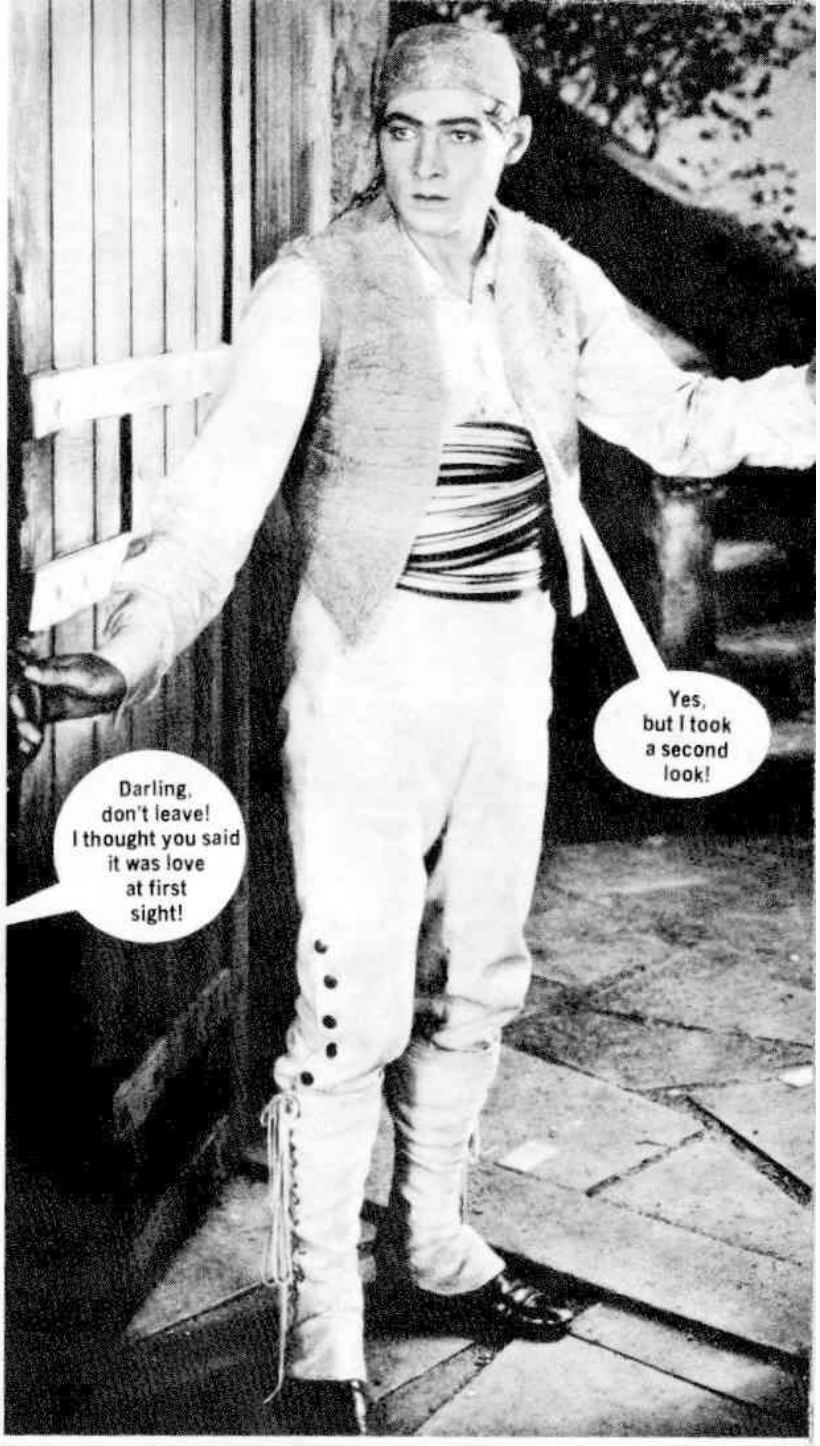
Press the soft, plastic catsup bottle, and out shoots what looks like the real McCoy! Trick is that a catsup-colored string is ejected as you press the bottle. Great fun! Easily reloaded for wacky squirts.

The silent screen's greatest romancer, Rudolph Valentino, has as many names as he had movie conquests. Born Rudolpho Alfonzo Rafaelo Pierre Filibert Guglielmi di Valentina d'Antonguolla, the great latin lover played sheik, gypsy, matador, gaucho, and havoc with female hearts everywhere. Nice? Nice. So, CRACKED let's you in on what made him tick with these . . . . . .

VALENTINO VIB

RATIONS

Tell me—whom do you love?
You'll have to squeeze it out of me.


Darling, don't leave! I thought you said it was love at first sight!
Yes, but I took a second look!

Why did you carry this ugly girl's picture into battle?
I figured if her face could stop a clock, it would also stop a bullet.

My English friend who tried to cross the desert . . . what happened to him?
Toasted English.

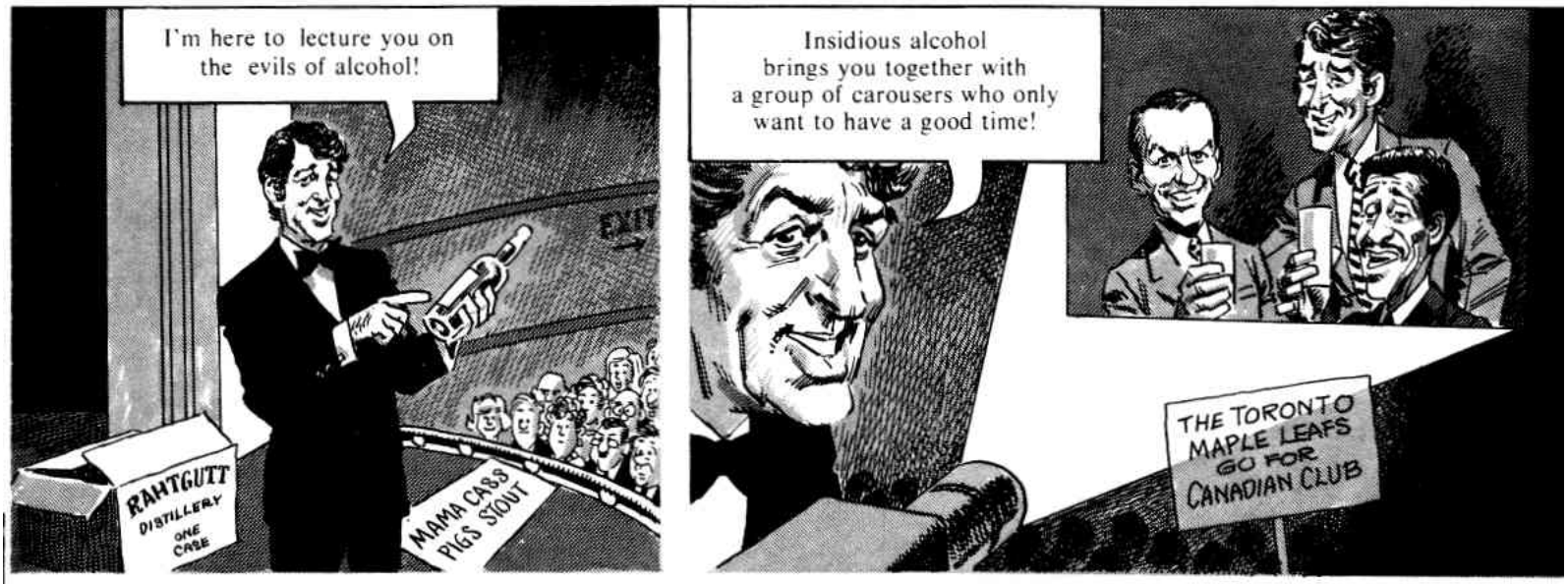
NEWS ITEM: Recently, in a midwestern town of about 30,000, a drug-pushing hippie was actually elected Justice of the Peace. We at CRACKED found the idea of a hippie becoming Justice of the Peace so mind-blowing that it got us to thinking about other unlikely happenings. Like what if H. Rap Brown were made Grand Dragon of the KKK? And what if King Kong were picked to guard a banana warehouse? And what if CRACKED did an article that consisted entirely of

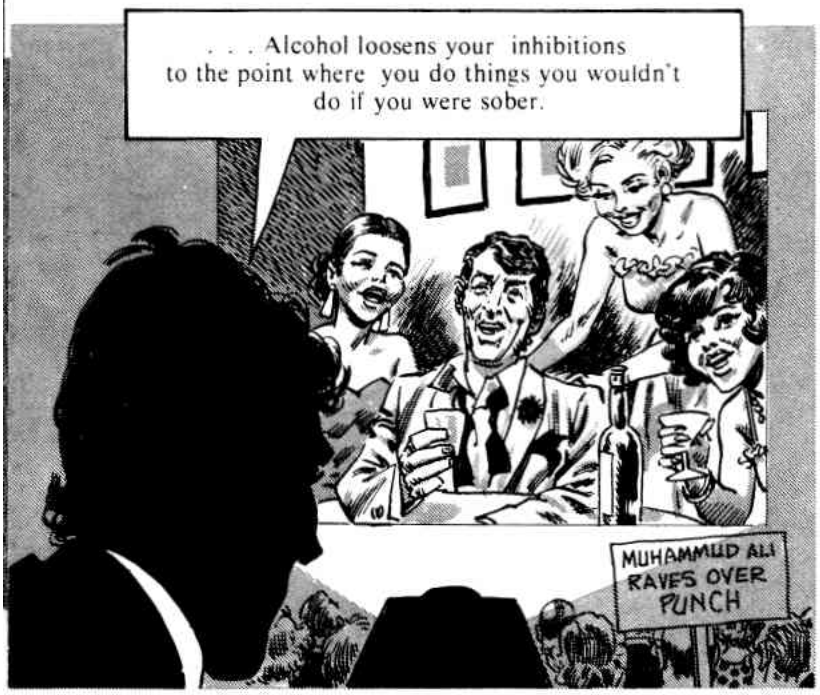
WHAT IF THEY DO

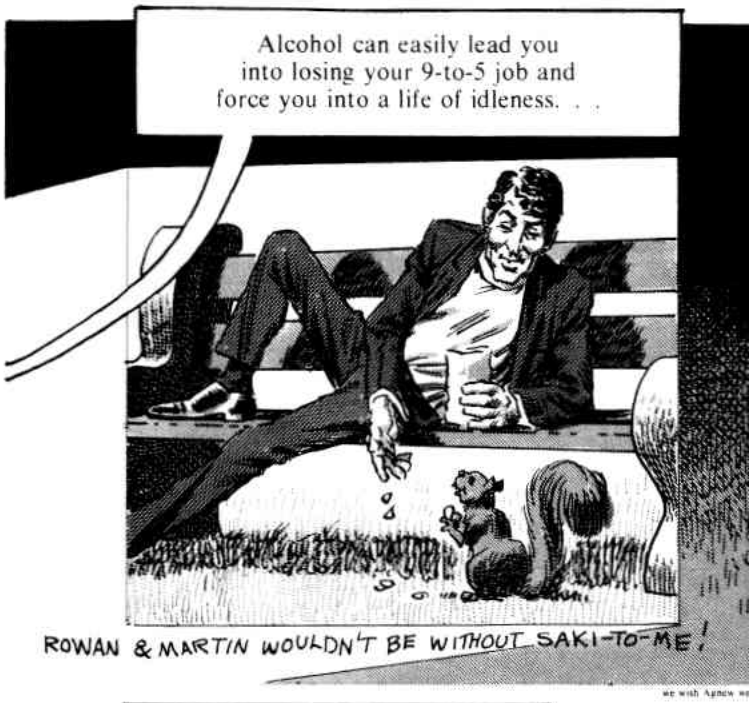
SEVERIN

WHAT IF ESCAPE ARTIST WILLIE SUTTON WERE MADE A WARDEN...?

WHAT IF DEAN MARTIN WERE IN CHARGE OF A TEMPERANCE ORGANIZATION...?







WHAT IF MAE WEST WERE A HIGH SCHOOL PRINCIPAL...?

The United States has more cars than any other country. Over fifty million vehicles are on the road daily (eighty million on Sundays) Now, let's see how much YOU know about driving . . .

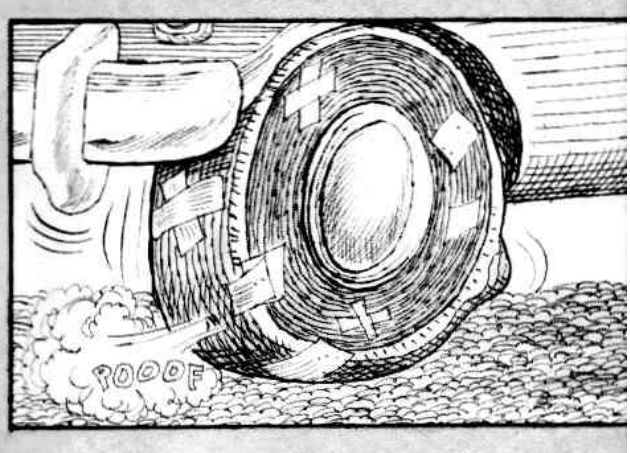
TAKE THE

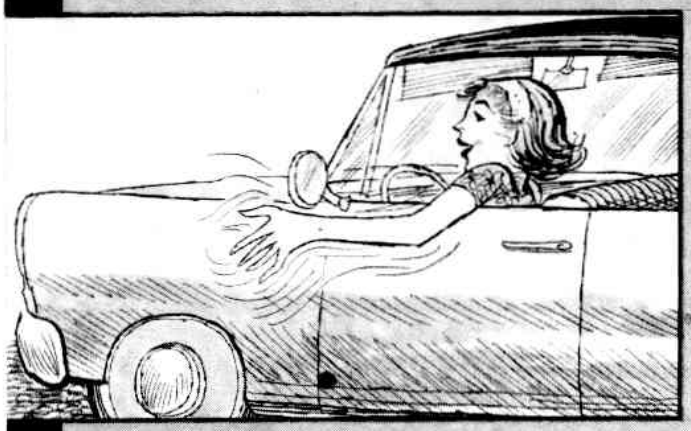
WHAT IS THE CHIEF USE TO WHICH YOUR HORN SHOULD BE PUT?

- ☐ To warn pedestrians.
- ☐ To frighten pedestrians out of their wits.
- ☐ To celebrate New Year's Eve.
- ☐ To honk loudly when driving past libraries.

IF YOU'RE GOING 60 MILES PER HOUR AND A TIRE BLOWS OUT, WHAT SHOULD YOU DO?

- ☐ Run into something cheap.
- ☐ Take your foot off the accelerator and slow down gradually.
- ☐ Pray.
- ☐ Sue the guy who sold you the tire in the first place.



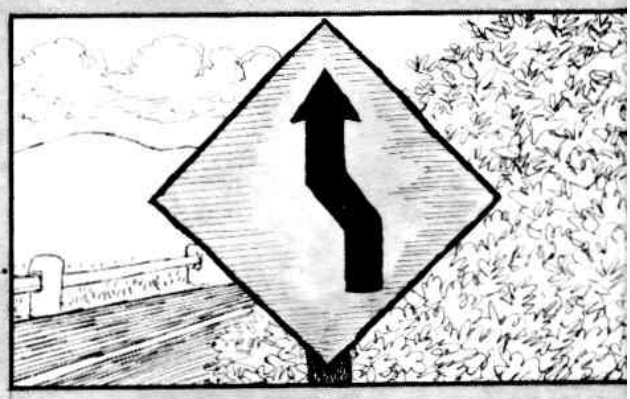


WHEN A WOMAN DRIVER PUTS HER HAND OUT OF THE CAR WINDOW HORIZONTALLY, WHAT DOES SHE MEAN?

- ☐ The car window's open.
- ☐ She's drying her nail polish.
- ☐ Left turn.
- ☐ She wants to see if it's raining.

WHAT DOES THIS SIGN MEAN?

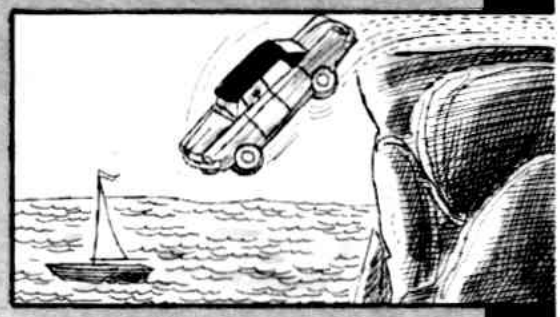
- ☐ A bunch of Indians live a mile ahead.
- ☐ Road curves to left and then to right.
- ☐ Beware of falling arrows.
- ☐ The sign painter was drunk when he painted the sign.



CRACKED DRIVING TEST!

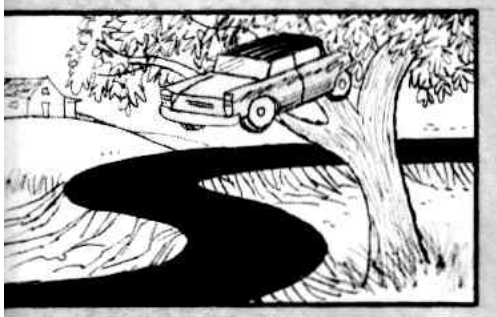
WHEN MAY A PEDESTRIAN CROSS A ROAD WHERE THERE'S A TRAFFIC SIGNAL?

- ☐ When his life insurance is paid up.
- ☐ On a green signal.
- ☐ After he says "May I?"
- ☐ When he's wearing a suit of armor.



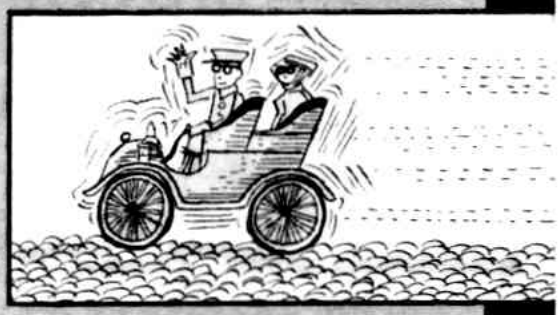
WHAT ACT WILL RESULT IN IMMEDIATE FAILURE IN A ROAD TEST?

- ☐ Running over your instructor.
- ☐ Running over yourself.
- ☐ Having an accident or not following instructions.
- ☐ Running into a poiceman (astride a horse . . . in the stable).



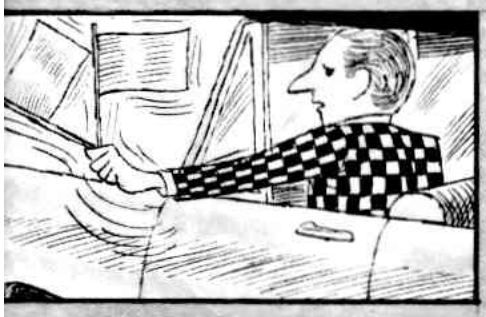
WHAT'S THE BEST WAY TO ROUND A SHARP CURVE?

- ☐ Get out of your car and push it.
- ☐ Slow down and touch your brakes.
- ☐ Put your arm slowly around your girlfriend's waist.
- ☐ Put the car in reverse and forget about it.



WHICH DRIVERS ARE CONSIDERED THE SAFEST?

- ☐ People whose cars are paid for.
- ☐ People who drive 1914 Fords.
- ☐ Small people on kiddie cars.
- ☐ People who drive alertly.



WHEN SHOULD YOU SIGNAL IF YOU'RE GOING TO MAKE A TURN?

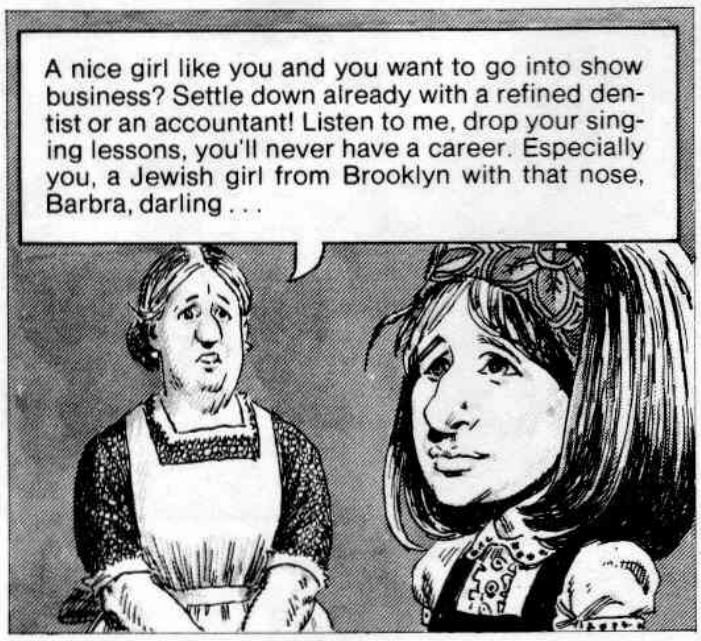
- ☐ In the ambulance on the way to the hospital.
- ☐ When the driver of the car you ran into stops punching you in the mouth.
- ☐ 100 feet.
- ☐ Before your wife in the back seat hits you over the head.

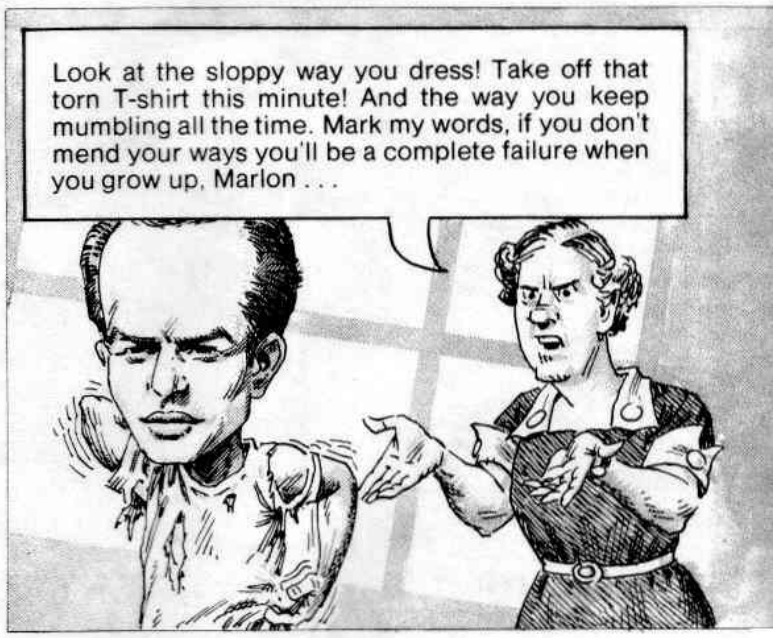
SCORE YOURSELF

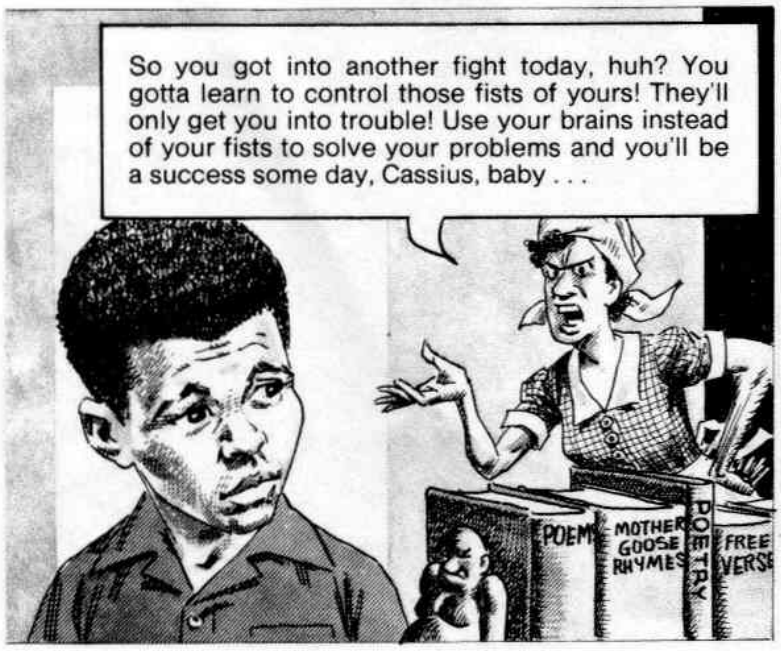
Congratulations! You pass with flying colors! Anyone who reads CRACKED is obviously alert, intelligent and decisive, and therefore is an excellent driver.

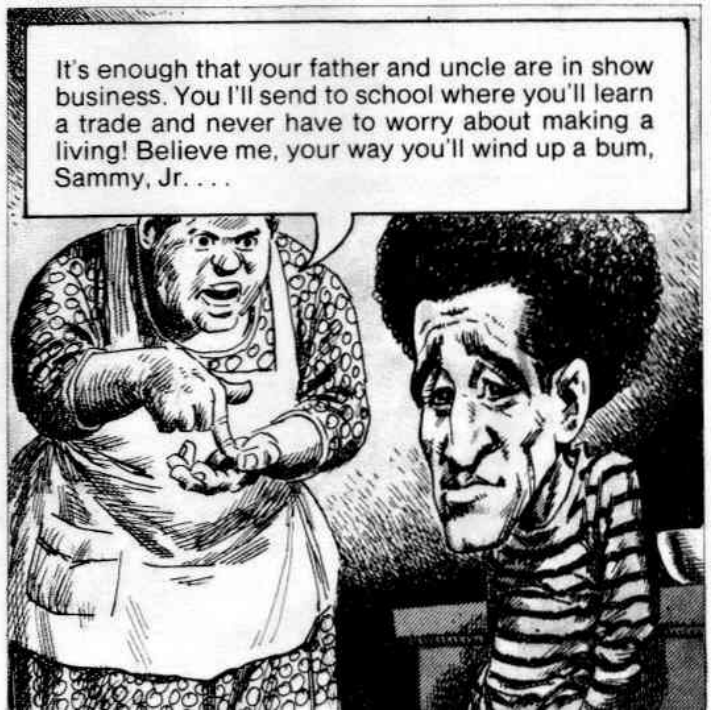
They say mother knows best. They say if we listen to her when we're little, we're sure to of malarkey! Mrs. Malarkey, that is. For example, think of what might have happened

IF FAMOUS HAD LISTENED TO





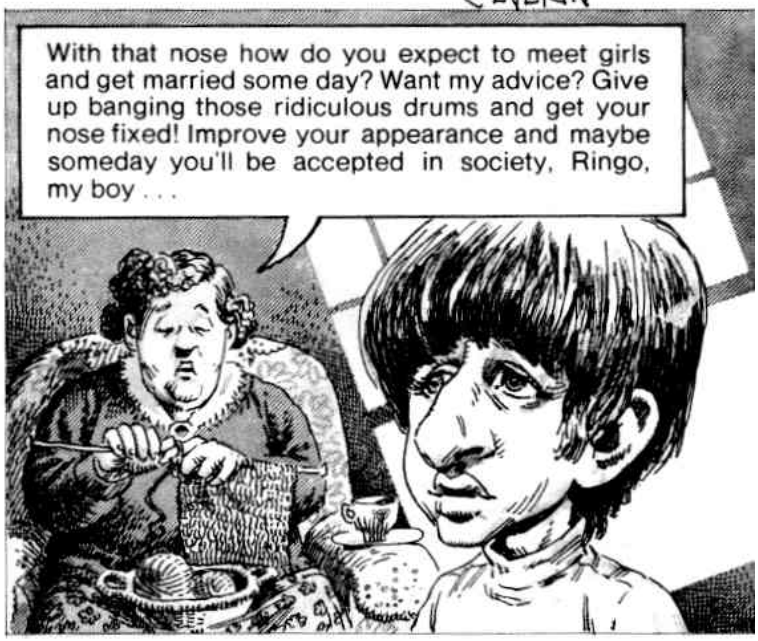


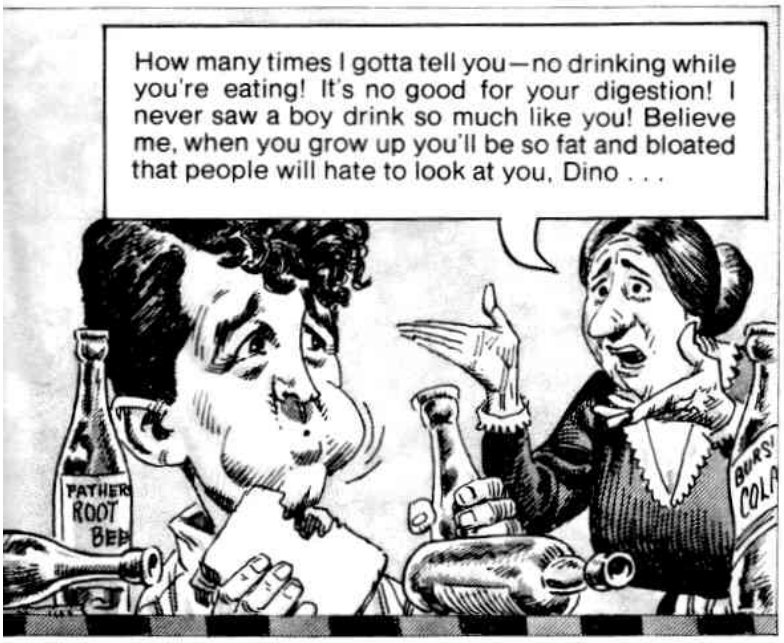


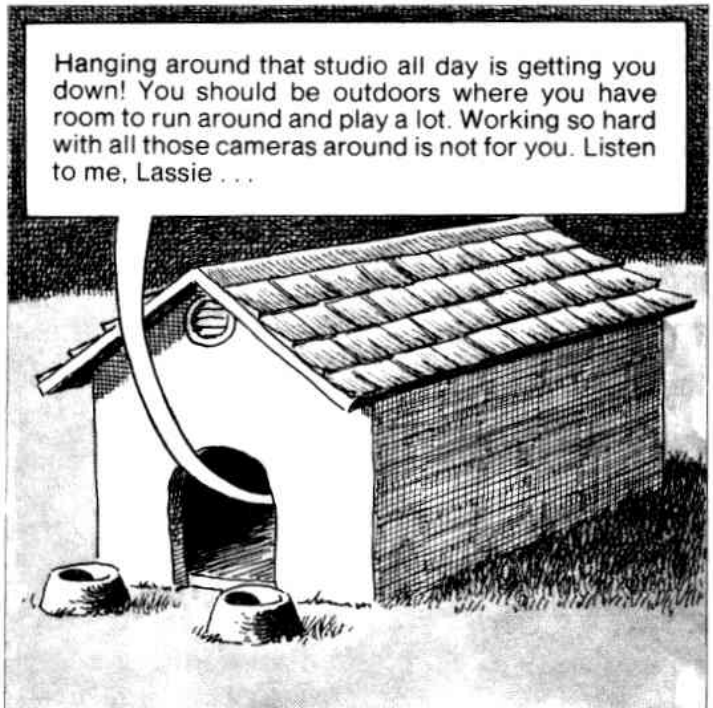
be successes when we grow up. Now, we know what they say, but CRACKED says it's a bunch . . .

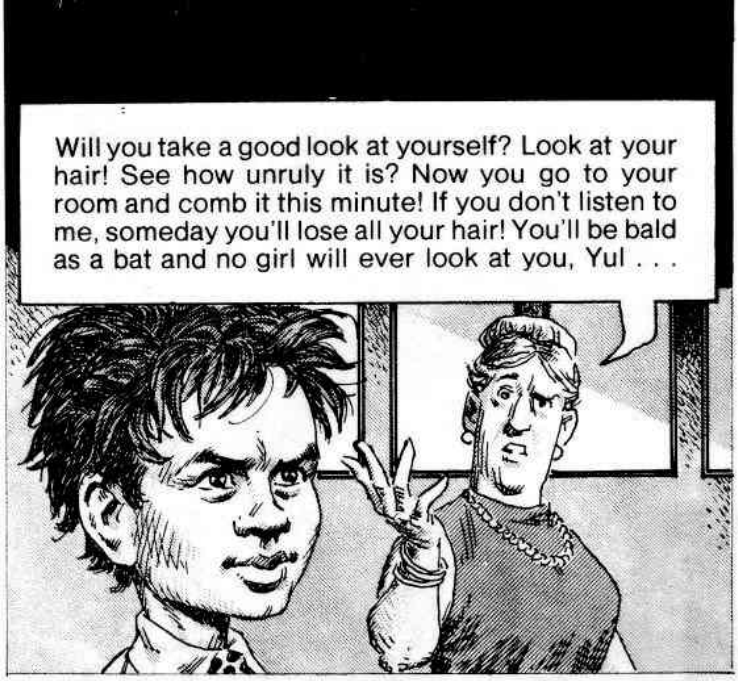
PEOPLE THEIR MOTHERS

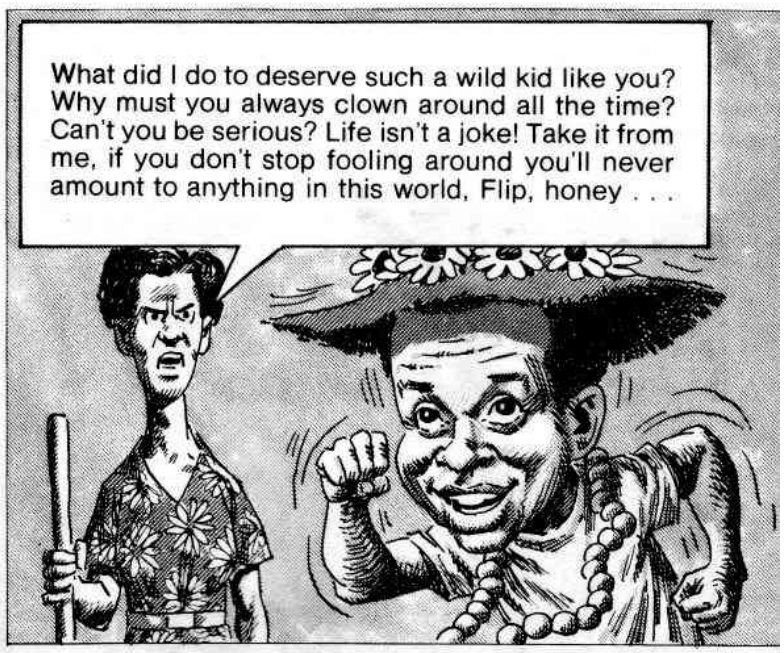
SEVERIN



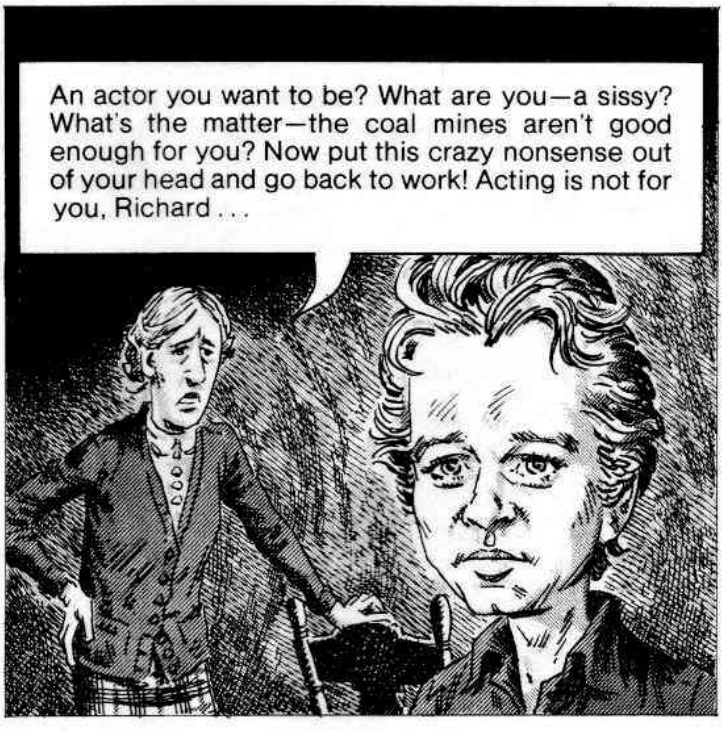




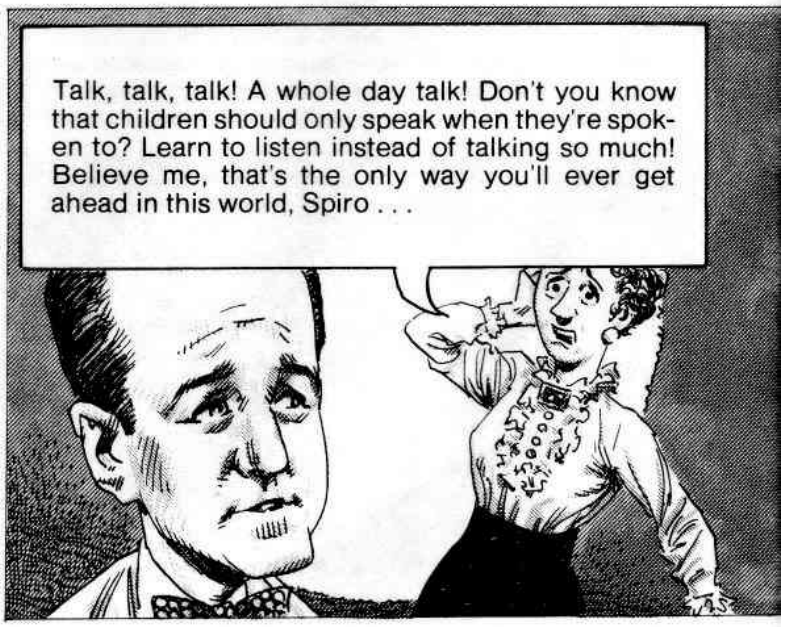

Will you take a good look at yourself? Look at your hair! See how unruly it is? Now you go to your room and comb it this minute! If you don't listen to me, someday you'll lose all your hair! You'll be bald as a bat and no girl will ever look at you, Yul . . .


What did I do to deserve such a wild kid like you? Why must you always clown around all the time? Can't you be serious? Life isn't a joke! Take it from me, if you don't stop fooling around you'll never amount to anything in this world, Flip, honey . . .

I can't stand how you walk around a whole day with no clothes on! Have you no shame? Put on your dress this minute! Listen to your mother, a girl has to be dressed up nice if she wants to appeal to men, Sophia . . .


An actor you want to be? What are you—a sissy? What's the matter—the coal mines aren't good enough for you? Now put this crazy nonsense out of your head and go back to work! Acting is not for you, Richard . . .

Eat, I tell you! Finish your supper! You wanna grow up to be skinny as a rail? You wanna be an old maid? Men like girls with a lot of meat on them. If you don't eat you'll be so thin you'll never appeal to men, Mia . . .


Talk, talk, talk! A whole day talk! Don't you know that children should only speak when they're spoken to? Learn to listen instead of talking so much! Believe me, that's the only way you'll ever get ahead in this world, Spiro . . .

BIG EXTRA BONUS! "DO IN YOUR FRIENDS" NUTTY HEADLINES!

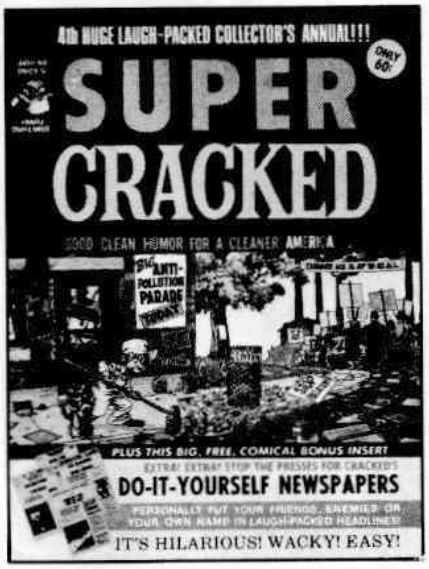
FREE IN THE 4TH SUPER CRACKED

16 FUN-FILLED PAGES! PUT YOUR FRIENDS, ENEMIES, IN THEIR PLACES . . . IN PRINT!

MORE MIRTH ANNUALS

60 cents each

PRINT THE NEWS LIKE IT REALLY IS . . . YOUR WAY!



A ONE-OF-A-KIND INSERT APPEARING EXCLUSIVELY IN CRACKED'S NEW LAUGH RIOT HUMOR ANNUAL

CRACKED ANNUALS
235 Park Ave. South
New York, New York 10003

I enclose ..... Send me the Annuals I have checked. 60 cents each.

- ☐ BIGGEST GREATEST #6
- ☐ SUPER-CRACKED #3
- ☐ SUPER-CRACKED #4
- ☐ BIGGEST GREATEST #5
- ☐ GIANT CRACKED #6

PLEASE RUSH!! I enclose 25¢ extra.

NAME .....

ADDRESS .....

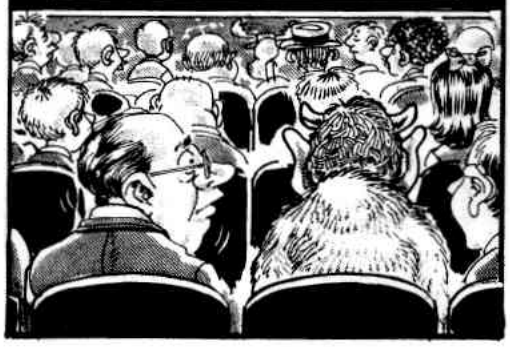
CITY ..... STATE ..... ZIP .....

Following exposes of the automobile industry, nursing homes for the aged, color TV sets, etc., Ralph Nader and his Nader Raiders have put fear into the hearts of people

THE SNOWBALLING CALLBA

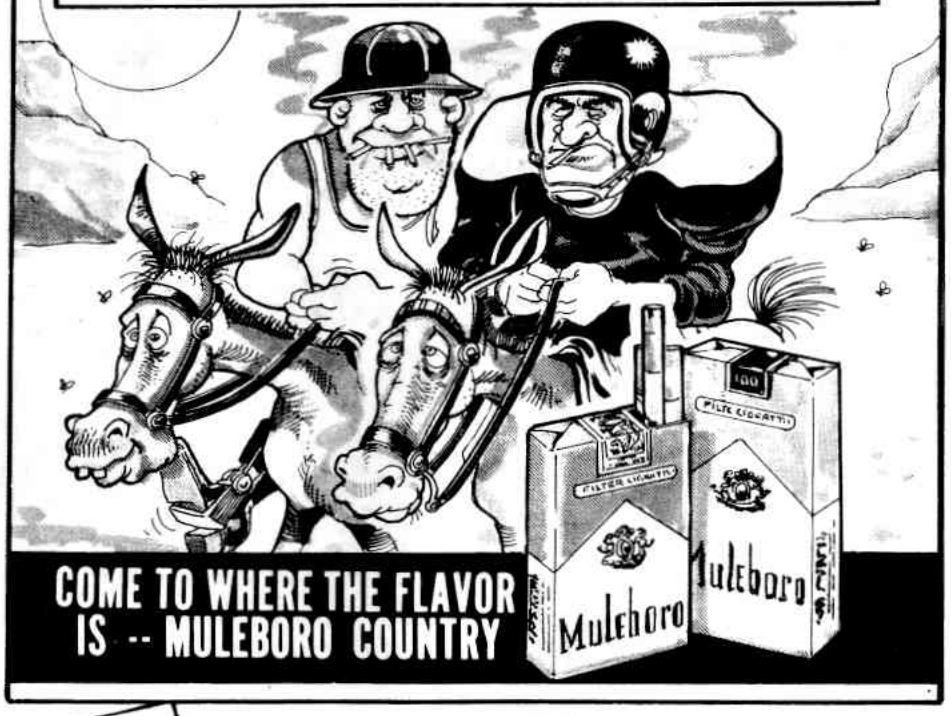
Attention! This theater's manager has just discovered our popcorn is insufficiently buttered. Patrons are requested to bring their popcorn back to the candy stand for rebuttering.

15 MINUTE INTERMISSION FOR FREE POPCORN RECALL



Dear Cigarette Ad Reader:
Certain facts have come to light recently that put the "Masculinity" of our Muleboro Cowboys in doubt.
Some of them are afraid of cancer.
Until we can recruit really brave cowboys, we are using other He-man types to serve as adequate substitutes.

Apologetically yours,
CARCIN & NOMA
ADVERTISING AGENCY



COME TO WHERE THE FLAVOR IS -- MULEBORO COUNTRY

U.S. TREASURY
WASHINGTON D.C.

Regretfully the U.S. Govt. announces the recall of all its dollar bills because of their substandard purchasing power.
This defect has been traced to the moronic fiscal policies of the last two administrations.
The President's economic advisors are being given a refresher course in junior high economics.
Hopefully this corrective action will help stabilize the dollar in the future.
In the meantime citizens are advised to use trading stamps as a substitute currency. They are the most stable form of exchange known to our society.

I. Gatt Myne
SECRETARY OF THE TREASURY

USE AS SUBSTITUTE CURRENCY

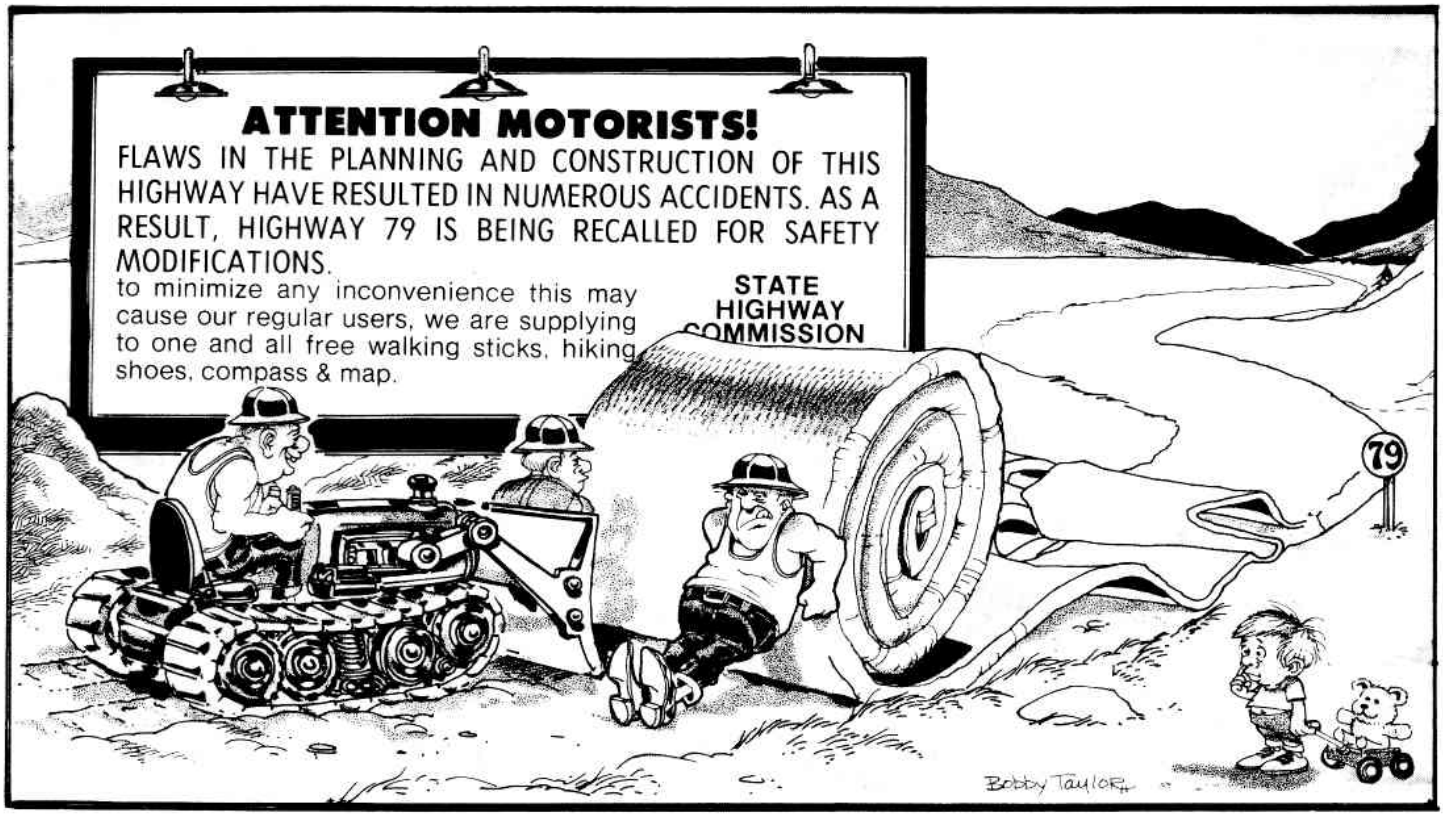
who try to put one over on the American consumer. As CRACKED sees it this can only really make faster the . . .

K OF DEFECTIVE PRODUCTS

FEDERAL COMMUNICATIONS COMMISSION WASHINGTON, D.C.

Dear TV Viewer:
It has come to our attention that the quality of garbage shown on your TV screen has deteriorated noticeably this past season. We are suspending all TV programs until the quality of garbage improves.
For the benefit of addicted TV viewers who must still stare at the boob tube, we are enclosing a sticker the size of your screen. Please paste on your screen and you will never notice the absence of your favorite show.

Viewingly yours,
The Federal Communications Commission



MALI - BUBU SWIMSUITS

MALIBU BEACH, CALIF.

Dear Customer:
We are recalling the Flora Dora swimsuit model shown below:

A recent test has shown that the swimsuit results in a lower than average amount of wolf-whistles and popped eyeballs. We will be glad to replace the above swimsuit with either our "Bikini" or our "Ooh-la-la" model.

In case you choose the Ooh-la-la model one of our sales representatives will be glad to personally call and make the necessary adjustments.

Swimmingly yours,

B. Keeney

B. KEENEY

PHILADELPHIA PHILLIES NATIONAL LEAGUE BASEBALL CLUB

Dear Philly Fan:
The management regrets to announce the recall of its entire team for the coming season. We have concluded the the team's performance is deficient in the following areas . . .

ACTIVITY	RATING
FIELDING	POOR
HITTING	POOR
RUNNING	CROOKED
SHAVING COMMERCIALS	MISERABLE

The team will be sent to the minors for corrective modification. As substitutes we have obtained the services of some local Playboy bunnies. We trust this temporary arrangement meets with your approval.

P.D. QUINN
GENERAL MANAGER

Teach us to hit and well run like bunnies

BALLED · UP SYSTEM

Dear Phone Subscriber:
Due to numerous complaints of faulty phone service we are recalling our entire communications system for an indefinite period. In the interim we are providing you with a substitute system pictured below.

You will be happy to know that your substitute set is no worse than your present equipment. In some cases it may be an actual improvement because of the following advantages:

No phone bills **No busy signals** **Never a wrong number**

No annoying phone solicitations **No obscene phone calls**

Bubblegum Card Collectors:

It's come to our attention that the following bubblegum cards from our 1971 series contain serious flaws . . .

shows Willy Mays catching the wrong kind of fly.

shows Manager Leo Durocher smiling at an umpire.

The Data on the reverse side omits the name of Joe's hair stylist.

We regret to inconvenience you but if you will return these defective cards to your local candy store they will be replaced with cards that are up to our usual standards.

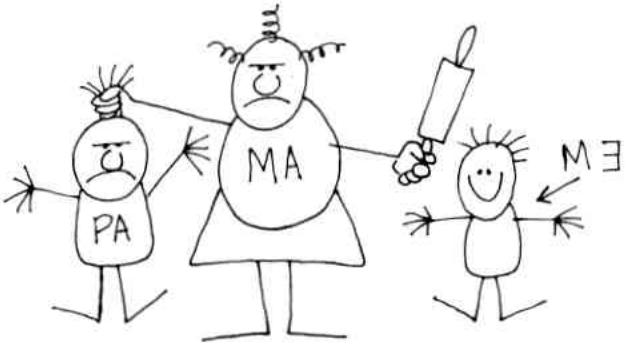
Comic Strip Addicts:

READERS: PLEASE EXCUSE THE ABSENCE OF THE COMIC STRIP YOU ARE ACCUSTOMED TO SEEING IN THIS SPACE—"BRINGING UP DOWNY-BEATLE." THE STRIP'S HUMOR HAS BEEN FOUND TO BE NON-EXISTENT.

TO CORRECT THE SITUATION WE ARE INJECTING THE STRIP'S 90-YEAR-OLD CARTOONIST WITH MONKEY GLANDS. HOPEFULLY THIS ACTION WILL REJUVENATE HIM AND HIS ANTIQUATED SENSE OF HUMOR.

The Kluck Syndicate

IN THE MEANTIME THIS SPACE WILL BE USED TO ENTERTAIN YOU WITH THE CLEVER DRAWINGS OF OUR EDITOR'S 7-YR. OLD SON.



STARCHIE BY BOOB WYOMING

People Dept.

MEMO FROM THE DESK OF THE ALMIGHTY (we never close)

The human beings pictured below are found defective in every respect and are being recalled immediately by their maker. No replacements are contemplated.

VITO THE ENFORCER
Mafia Chieftan

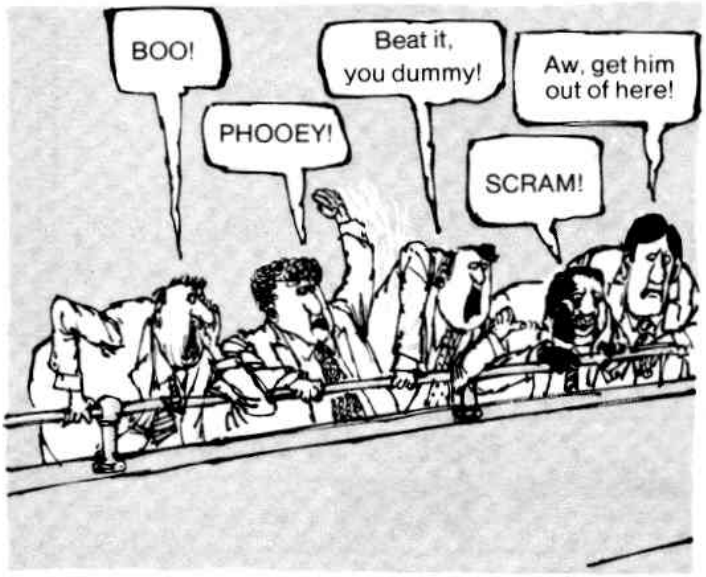
DEWEY L. MUFFLER
Hit-and-run drunken driver

THE WHOLE IDIOTIC BUNCH RESPONSIBLE FOR TURNING OUT CRACKED MAGAZINE

SHUT-UPS

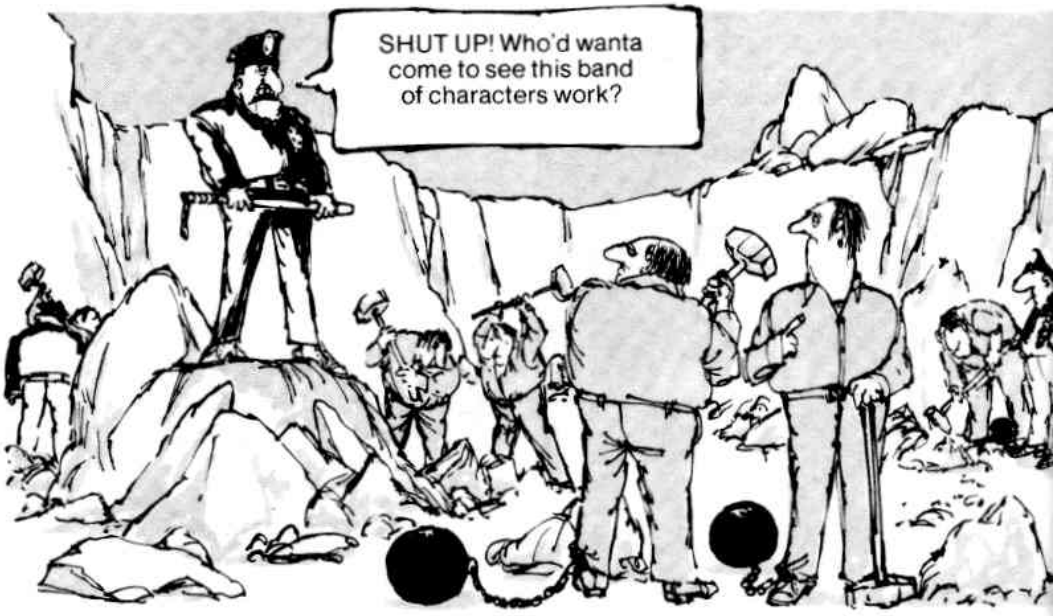
I'm getting tired. Can I sit down now?

SHUT UP! I'm paying you $1.80 an hour to model for my Gingerbread Men!
glenn Mulcahycz


BOO!
PHOOEY!
Beat it, you dummy!
SCRAM!
Aw, get him out of here!

SHUT UP! Anybody can drop a little clamp!

I'll bet they'll come from all over the state to see our ROCK FESTIVAL.


SHUT UP! Who'd wanta come to see this band of characters work?

FROM THE FBI

CRACKED POSTER #22

IT'S SO WON—I MEAN HOW FAB-
ULOUS CAN YOU GET IT'S JUST
LIKE—YOU KEEP—KNOW WHAT I MEAN
THIS TALK TALK TALKING YOU
JUST KEEP INTERRUPTING YOURSELF
BEFORE ANYONE ELSE CAN!